



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

www.thewgalchannel.com

Billing Address:

**SRCP Media Inc**  
**Attention: Accounts Payable**  
**201 North Union Street**  
**Ste 200**  
**Alexandria, VA 22314**

Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961789-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Smith/R/Senator	T SMITH/SEN/R #316	316

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	961789	06364203

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	15

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	M-F 1-2p	1-2p	-TWTF--	:30	4	\$265.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	-TWTF--	4	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	Tu	10/09/12	1:46 PM	M-F 1-2p	1-2p	:30	TS12TV12H	\$265.00 NM
2	WGAL	W	10/10/12	1:59 PM	M-F 1-2p	1-2p	:30	TS12TV14H	\$265.00 NM
3	WGAL	Th	10/11/12	1:31 PM	M-F 1-2p	1-2p	:30	TS12TV12H	\$265.00 NM
5	WGAL	F	10/12/12	1:28 PM	M-F 1-2p	1-2p	:30	TS12TV14H	\$265.00 NM
2	10/09/12	10/15/12	NBC Today Show III	10-11a	MTWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	MTWTF--	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/09/12		NBC Today Show III	10-11a	:00		<del>\$150.00</del> NM
See MG 42.4									
2	WGAL	W	10/10/12	10:46 AM	NBC Today Show III	10-11a	:30	TS12TV14H	\$150.00 NM
5	WGAL	Th	10/11/12	10:29 AM	NBC Today Show III	10-11a	:30	TS12TV12H	\$150.00 NM
4	WGAL	F	10/12/12	10:29 AM	NBC Today Show III	10-11a	:30	TS12TV12H	\$150.00 NM
3	WGAL	M	10/15/12	10:52 AM	NBC Today Show III	10-11a	:30	TS12TV14H	\$150.00 NM
3	10/09/12	10/15/12	NBC Tonight Show	1135p-1235a	MTWTF--	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	MTWTF--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	10/10/12	12:13 AM	NBC Tonight Show	1135p-1235a	:30	TS12TV14H	\$200.00 NM
4	10/09/12	10/15/12	M-F 11-12P	11A-12P	MTWTF--	:30	5	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	MTWTF--	5	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	Tu	10/09/12	11:54 AM	M-F 11-12P	11A-12P	:30	TS12TV14H	\$100.00 NM
2	WGAL	W	10/10/12	11:39 AM	M-F 11-12P	11A-12P	:30	TS12TV12H	\$100.00 NM
3	WGAL	Th	10/11/12	11:45 AM	M-F 11-12P	11A-12P	:30	TS12TV14H	\$100.00 NM
5	WGAL	F	10/12/12	11:10 AM	M-F 11-12P	11A-12P	:30	TS12TV14H	\$100.00 NM
1	WGAL	M	10/15/12	11:10 AM	M-F 11-12P	11A-12P	:30	TS12TV12H	\$100.00 NM



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961789-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Smith/R/Senator		T SMITH/SEN/R #316	316

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/09/12	10/15/12	M-F 11-12P	11A-12P	MTWTF--	:30	5	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
5	10/09/12	10/12/12	M-F 12:30-1p	12:30-1p	-TWTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -TWTF-- 4 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 10/09/12 12:48 PM M-F 12:30-1p 12:30-1p :30 TS12TV14H \$100.00 NM 1 WGAL W 10/10/12 12:47 PM M-F 12:30-1p 12:30-1p :30 TS12TV12H \$100.00 NM 5 WGAL Th 10/11/12 12:55 PM M-F 12:30-1p 12:30-1p :30 TS12TV14H \$100.00 NM 3 WGAL F 10/12/12 12:48 PM M-F 12:30-1p 12:30-1p :30 TS12TV12H \$100.00 NM									
6	10/09/12	10/15/12	M-F 12-12:30p News	12-12:30p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 10/09/12 12:26 PM M-F 12-12:30p News 12-12:30p :30 TS12TV12H \$400.00 NM 1 WGAL W 10/10/12 12:22 PM M-F 12-12:30p News 12-12:30p :30 TS12TV14H \$400.00 NM 4 WGAL Th 10/11/12 12:20 PM M-F 12-12:30p News 12-12:30p :30 TS12TV12H \$400.00 NM 3 WGAL F 10/12/12 12:12 PM M-F 12-12:30p News 12-12:30p :30 TS12TV12H \$400.00 NM 5 WGAL M 10/15/12 12:27 PM M-F 12-12:30p News 12-12:30p :30 TS12TV12H \$400.00 NM									
7	10/09/12	10/15/12	M-F 2-3p	2-3p	MTWTF--	:30	5	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 5 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL Tu 10/09/12 2:29 PM M-F 2-3p 2-3p :30 TS12TV14H \$125.00 NM 1 WGAL W 10/10/12 2:36 PM M-F 2-3p 2-3p :30 TS12TV12H \$125.00 NM 5 WGAL Th 10/11/12 2:34 PM M-F 2-3p 2-3p :30 TS12TV14H \$125.00 NM 4 WGAL F 10/12/12 2:17 PM M-F 2-3p 2-3p :30 TS12TV12H \$125.00 NM 2 WGAL M 10/15/12 2:49 PM M-F 2-3p 2-3p :30 TS12TV14H \$125.00 NM									
8	10/15/12	10/15/12	Dr. Phil	3-4p	M-----	:30	1	\$265.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M----- 1 \$265.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 10/15/12 3:34 PM Dr. Phil 3-4p :30 TS12TV12H \$265.00 NM									
9	10/09/12	10/12/12	M-F 4-5P	4-5P	-TWTF--	:30	4	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 10/09/12 4:41 PM M-F 4-5P 4-5P :30 TS12TV14H \$325.00 NM 4 WGAL W 10/10/12 4:14 PM M-F 4-5P 4-5P :30 TS12TV12H \$325.00 NM 3 WGAL Th 10/11/12 4:38 PM M-F 4-5P 4-5P :30 TS12TV14H \$325.00 NM 2 WGAL F 10/12/12 3:59 PM M-F 4-5P 4-5P :30 TS12TV12H \$325.00 NM									
10	10/15/12	10/15/12	M-F 4-5P	4-5P	1-----	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/15/12 4:38 PM M-F 4-5P 4-5P :30 TS12TV12H \$325.00 NM									



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961789-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #316	316	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/09/12	10/12/12	M-F News 8 at 5a	5-6a	-TWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/09/12	4:59 AM	M-F News 8 at 5a	5-6a	:30	TS12TV14H	\$400.00 NM
1	WGAL	W	10/10/12	5:08 AM	M-F News 8 at 5a	5-6a	:30	TS12TV12H	\$400.00 NM
3	WGAL	Th	10/11/12	5:22 AM	M-F News 8 at 5a	5-6a	:30	TS12TV12H	\$400.00 NM
4	WGAL	F	10/12/12	5:43 AM	M-F News 8 at 5a	5-6a	:30	TS12TV12H	\$400.00 NM
12	10/15/12	10/15/12	M-F News 8 at 5a	5-6a	1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/15/12	5:28 AM	M-F News 8 at 5a	5-6a	:30	TS12TV12H	\$400.00 NM
13	10/09/12	10/15/12	M-F 5-6p News	5-6p	MTWTF--	:30	5	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	MTWTF--	5	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	Tu	10/09/12	5:29 PM	M-F 5-6p News	5-6p	:30	TS12TV12H	\$1,000.00 NM
5	WGAL	W	10/10/12	5:28 PM	M-F 5-6p News	5-6p	:30	TS12TV14H	\$1,000.00 NM
3	WGAL	Th	10/11/12	5:16 PM	M-F 5-6p News	5-6p	:30	TS12TV12H	\$1,000.00 NM
1	WGAL	F	10/12/12	5:38 PM	M-F 5-6p News	5-6p	:30	TS12TV12H	\$1,000.00 NM
2	WGAL	M	10/15/12	5:46 PM	M-F 5-6p News	5-6p	:30	TS12TV12H	\$1,000.00 NM
14	10/09/12	10/15/12	M-F News 8 at 6p	6-630p	MTWTF--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	MTWTF--	5	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/09/12	5:57 PM	M-F News 8 at 6p	6-630p	:30	TS12TV14H	\$1,400.00 NM
2	WGAL	W	10/10/12	6:29 PM	M-F News 8 at 6p	6-630p	:30	TS12TV12H	\$1,400.00 NM
4	WGAL	Th	10/11/12	5:58 PM	M-F News 8 at 6p	6-630p	:30	TS12TV14H	\$1,400.00 NM
5	WGAL	F	10/12/12	6:22 PM	M-F News 8 at 6p	6-630p	:30	TS12TV14H	\$1,400.00 NM
3	WGAL	M	10/15/12	6:11 PM	M-F News 8 at 6p	6-630p	:30	TS12TV14H	\$1,400.00 NM
15	10/09/12	10/12/12	M-F News 8 at 6a	6-7a	-TWTF--	:30	4	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/09/12	6:38 AM	M-F News 8 at 6a	6-7a	:30	TS12TV12H	\$900.00 NM
2	WGAL	W	10/10/12	6:07 AM	M-F News 8 at 6a	6-7a	:30	TS12TV14H	\$900.00 NM
4	WGAL	Th	10/11/12	5:59 AM	M-F News 8 at 6a	6-7a	:30	TS12TV12H	\$900.00 NM
3	WGAL	F	10/12/12	6:29 AM	M-F News 8 at 6a	6-7a	:30	TS12TV12H	\$900.00 NM
16	10/15/12	10/15/12	M-F News 8 at 6a	6-7a	1-----	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/15/12	6:59 AM	M-F News 8 at 6a	6-7a	:30	TS12TV12H	\$950.00 NM
17	10/15/12	10/15/12	Entertainment Tonight	7-730p	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

**WGAL**  
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**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

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961789-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Smith/R/Senator		T SMITH/SEN/R #316	316

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/15/12	10/15/12	Entertainment Tonight	7-730p	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
	10/15/12	10/21/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/15/12	7:28 PM	Entertainment Tonight	7-730p	:30	TS12TV12H	\$500.00 NM
18	10/09/12	10/12/12	Entertainment Tonight	7-730p	-TWTF--	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/09/12	7:18 PM	Entertainment Tonight	7-730p	:30	TS12TV12H	\$525.00 NM
2	WGAL	Th	10/11/12	7:29 PM	Entertainment Tonight	7-730p	:30	TS12TV12H	\$525.00 NM
19	10/09/12	10/12/12	NBC Today Show	7-9A	-TWTF--	:30	8	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	8	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/09/12	8:29 AM	NBC Today Show	7-9A	:30	TS12TV14H	\$750.00 NM
6	WGAL	Tu	10/09/12	8:59 AM	NBC Today Show	7-9A	:30	TS12TV12H	\$750.00 NM
2	WGAL	W	10/10/12	7:25 AM	NBC Today Show	7-9A	:30	TS12TV12H	\$750.00 NM
5	WGAL	W	10/10/12	8:29 AM	NBC Today Show	7-9A	:30	TS12TV14H	\$750.00 NM
3	WGAL	Th	10/11/12	7:26 AM	NBC Today Show	7-9A	:30	TS12TV14H	\$750.00 NM
7	WGAL	Th	10/11/12	8:35 AM	NBC Today Show	7-9A	:30	TS12TV12H	\$750.00 NM
8	WGAL	F	10/12/12	8:36 AM	NBC Today Show	7-9A	:30	TS12TV14H	\$750.00 NM
4	WGAL	F	10/12/12	8:59 AM	NBC Today Show	7-9A	:30	TS12TV12H	\$750.00 NM
20	10/15/12	10/15/12	NBC Today Show	7-9A	2-----	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	2-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/15/12	7:59 AM	NBC Today Show	7-9A	:30	TS12TV14H	\$900.00 NM
2	WGAL	M	10/15/12	8:59 AM	NBC Today Show	7-9A	:30	TS12TV14H	\$900.00 NM
21	10/15/12	10/15/12	Access Hollywood	730-8p	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/15/12	7:48 PM	Access Hollywood	730-8p	:30	TS12TV14H	\$500.00 NM
22	10/09/12	10/12/12	Access Hollywood	730-8p	-TWTF--	:30	1	\$575.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	1	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	10/10/12	7:48 PM	Access Hollywood	730-8p	:30	TS12TV14H	\$575.00 NM
23	10/09/12	10/12/12	NBC Today Show II	9-10a	-TWTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/09/12	9:57 AM	NBC Today Show II	9-10a	:30	TS12TV14H	\$200.00 NM
1	WGAL	W	10/10/12	9:28 AM	NBC Today Show II	9-10a	:30	TS12TV12H	\$200.00 NM
4	WGAL	Th	10/11/12	9:57 AM	NBC Today Show II	9-10a	:30	TS12TV14H	\$200.00 NM



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Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #316	316	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/09/12	10/12/12	NBC Today Show II	9-10a	-TWTF--	:30	4	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WGAL F 10/12/12 9:56 AM NBC Today Show II 9-10a :30 TS12TV14H \$200.00 NM									
24	10/15/12	10/15/12	NBC Today Show II	9-10a	1-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/15/12 9:56 AM NBC Today Show II 9-10a :30 TS12TV12H \$150.00 NM									
25	10/15/12	10/15/12	Mon NBC Prime Other	Prime Other	1-----	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 1----- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/15/12 8:47 PM Mon NBC Prime Other Prime Other :30 TS12TV12H \$2,400.00 NM									
26	10/13/12	10/14/12	Sa/Su News 8 at 6	6-630p	-----SS	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----SS 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Sa 10/13/12 7:20 PM Sa/Su News 8 at 6 6-630p :30 TS12TV12H \$450.00 NM									
LR - Football									
2 WGAL Su 10/14/12 6:20 PM Sa/Su News 8 at 6 6-630p :30 TS12TV12H \$450.00 NM									
27	10/13/12	10/13/12	Sat/Sun News 8 at 6a	6-7a	-----1-	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Sa 10/13/12 6:43 AM Sat/Sun News 8 at 6a 6-7a :30 TS12TV12H \$150.00 NM									
28	10/13/12	10/13/12	NBC Saturday Today	7-9a	-----1-	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Sa 10/13/12 8:21 AM NBC Saturday Today 7-9a :30 TS12TV14H \$750.00 NM									
29	10/14/12	10/14/12	NBC Sunday Today	8-9a	-----1	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 10/14/12 7:59 AM NBC Sunday Today 8-9a :30 TS12TV12H \$650.00 NM									
30	10/14/12	10/14/12	Sa/Su News 8 at 9a	9-10a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 10/14/12 9:23 AM Sa/Su News 8 at 9a 9-10a :30 TS12TV14H \$400.00 NM									
31	10/09/12	10/13/12	M-Su News 8 at 11p	11-1135p	-TWTF--	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTF-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961789-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #316	316	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/09/12	10/13/12	M-Su News 8 at 11p	11-1135p	-TWTFS-	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/09/12	11:25 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV14H	\$800.00 NM
5	WGAL	W	10/10/12	11:12 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV12H	\$800.00 NM
4	WGAL	Th	10/11/12	11:33 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV14H	\$800.00 NM
3	WGAL	F	10/12/12	11:10 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV12H	\$800.00 NM
2	WGAL	Sa	10/13/12	11:26 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV14H	\$800.00 NM
32	10/15/12	10/15/12	M-Su News 8 at 11p	11-1135p	1-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/15/12	11:13 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV14H	\$850.00 NM
33	10/15/12	10/15/12	M-F 1-2p	1-2p	M-----	:30	1	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/09/12	10/15/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/15/12	1:43 PM	M-F 1-2p	1-2p	:30	TS12TV12H	\$225.00 NM
34	10/15/12	10/15/12	M-F 12:30-1p	12:30-1p	M-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/09/12	10/15/12	M-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/15/12	12:47 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV14H	\$125.00 NM
36	10/09/12	10/12/12	Dr. Phil	3-4p	-TWTF--	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/09/12	10/15/12	-TWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/09/12	3:22 PM	Dr. Phil	3-4p	:30	TS12TV12H	\$250.00 NM
3	WGAL	W	10/10/12	3:33 PM	Dr. Phil	3-4p	:30	TS12TV14H	\$250.00 NM
4	WGAL	Th	10/11/12	3:49 PM	Dr. Phil	3-4p	:30	TS12TV12H	\$250.00 NM
1	WGAL	F	10/12/12	3:11 PM	Dr. Phil	3-4p	:30	TS12TV14H	\$250.00 NM
37	10/12/12	10/12/12	Delayed Tonight Show	1205-2a	----F--	:30	1	\$200.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	10/12/12	12:19 AM	Delayed Tonight Show	1205-2a	:30	TS12TV14H	\$200.00 NM
38	10/12/12	10/12/12	M-F 12-12:30p News	12-12:30p	----F--	:30	1	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	10/12/12	12:26 PM	M-F 12-12:30p News	12-12:30p	:30	TS12TV14H	\$400.00 NM
39	10/12/12	10/12/12	M-F 4-5P	4-5P	----F--	:30	1	\$325.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	----F--	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	10/12/12	4:14 PM	M-F 4-5P	4-5P	:30	TS12TV14H	\$325.00 NM

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**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961789-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #316	316	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/12/12	10/12/12	M-F 4-5P	4-5P	----F--	:30	1	\$325.00	NM
40	10/12/12	10/12/12	M-F News 8 at 6a	6-7a	----F--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 10/12/12 6:08 AM M-F News 8 at 6a 6-7a :30 TS12TV14H \$900.00 NM 2 WGAL F 10/12/12 6:55 AM M-F News 8 at 6a 6-7a :30 TS12TV14H \$900.00 NM									
41	10/12/12	10/12/12	NBC Today Show	7-9A	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 10/12/12 7:56 AM NBC Today Show 7-9A :30 TS12TV12H \$750.00 NM									
42	10/13/12	10/13/12	NBC Saturday Night Live 1130p-1a		-----S-	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 3 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Sa 10/13/12 NBC Saturday Night Live 1130p-1a :00 <del>\$550.00</del> NM See MG 42.4 1 WGAL Sa 10/13/12 12:45 AM NBC Saturday Night Live 1130p-1a :30 TS12TV12H \$600.00 NM 3 WGAL Sa 10/13/12 12:52 AM NBC Saturday Night Live 1130p-1a :30 TS12TV14H \$600.00 NM 4 WGAL M 10/15/12 5:17 PM M-F 5-6p News 5-6p :30 TS12TV14H \$685.00 NM MG for 2.1,42.2									
43	10/15/12	10/15/12	M-F 12-12:30p News	12-12:30p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/15/12 12:09 PM M-F 12-12:30p News 12-12:30p :30 TS12TV14H \$400.00 NM									
44	10/15/12	10/15/12	M-F 4-5P	4-5P	M-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/15/12 4:15 PM M-F 4-5P 4-5P :30 TS12TV14H \$325.00 NM									
45	10/15/12	10/15/12	M-F News 8 at 5a	5-6a	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/15/12 4:59 AM M-F News 8 at 5a 5-6a :30 TS12TV14H \$400.00 NM									
46	10/15/12	10/15/12	M-F News 8 at 6a	6-7a	M-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/15/12 6:23 AM M-F News 8 at 6a 6-7a :30 TS12TV14H \$950.00 NM									
47	10/15/12	10/15/12	NBC Today Show	7-9A	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$900.00									

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**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961789-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Smith/R/Senator	T SMITH/SEN/R #316	316

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																														
47	10/15/12	10/15/12	NBC Today Show	7-9A	M-----	:30	1	\$900.00	NM																														
<table><tr><td colspan="2">10/15/12</td><td colspan="2">10/21/12</td><td colspan="2">M-----</td><td>1</td><td>\$900.00</td><td colspan="2"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>10/15/12</td><td>8:29 AM</td><td>NBC Today Show</td><td>7-9A</td><td>:30</td><td>TS12TV12H</td><td>\$900.00 NM</td></tr></table>										10/15/12		10/21/12		M-----		1	\$900.00			Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WGAL	M	10/15/12	8:29 AM	NBC Today Show	7-9A	:30	TS12TV12H	\$900.00 NM
10/15/12		10/21/12		M-----		1	\$900.00																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																														
1	WGAL	M	10/15/12	8:29 AM	NBC Today Show	7-9A	:30	TS12TV12H	\$900.00 NM																														
Total Spots							107																																

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$56,985.00</b>
<u>Agency Commission</u>	<b>\$8,547.75</b>
<u>Net Amount Due</u>	<b>\$48,437.25</b>





**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958731-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

**SRCP Media Inc**  
**Attention: Accounts Payable**  
**201 North Union Street**  
**Ste 200**  
**Alexandria, VA 22314**

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**Lehigh Valley, PA 18002-6878**

Advertiser	Product	Estimate Number
Smith/R/Senator	T SMITH/SEN/R #273	305

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	958731	06356408

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	15

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	M-F 1-2p	1-2p	-TWTF--	:30	4	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/02/12	1:45 PM	M-F 1-2p	1-2p	:30	TS12TV11H	\$225.00 NM
2	WGAL	W	10/03/12	1:59 PM	M-F 1-2p	1-2p	:30	TS12TV11H	\$225.00 NM
4	WGAL	Th	10/04/12	1:59 PM	M-F 1-2p	1-2p	:30	TS12TV12H	\$225.00 NM
3	WGAL	F	10/05/12	12:59 PM	M-F 1-2p	1-2p	:30	TS12TV11H	\$225.00 NM
2	10/08/12	10/08/12	M-F 1-2p	1-2p	1-----	:30	1	\$265.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/08/12	1:44 PM	M-F 1-2p	1-2p	:30	TS12TV14H	\$265.00 NM
3	10/02/12	10/08/12	NBC Today Show III	10-11a	MTWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	MTWTF--	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/02/12	10:52 AM	NBC Today Show III	10-11a	:30	TS12TV11H	\$150.00 NM
1	WGAL	W	10/03/12	10:47 AM	NBC Today Show III	10-11a	:30	TS12TV11H	\$150.00 NM
4	WGAL	Th	10/04/12	10:48 AM	NBC Today Show III	10-11a	:30	TS12TV12H	\$150.00 NM
5	WGAL	F	10/05/12	10:50 AM	NBC Today Show III	10-11a	:30	TS12TV11H	\$150.00 NM
3	WGAL	M	10/08/12	10:29 AM	NBC Today Show III	10-11a	:30	TS12TV14H	\$150.00 NM
4	10/02/12	10/05/12	NBC Tonight Show	1135p-1235a	-TWTF--	:30	4	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/02/12	12:09 AM	NBC Tonight Show	1135p-1235a	:30	TS12TV11H	\$175.00 NM
2	WGAL	W	10/03/12	11:48 PM	NBC Tonight Show	1135p-1235a	:30	TS12TV12H	\$175.00 NM
3	WGAL	Th	10/04/12	12:20 AM	NBC Tonight Show	1135p-1235a	:30	TS12TV11H	\$175.00 NM
4	WGAL	F	10/05/12		NBC Tonight Show	1135p-1235a	:00		<del>\$175.00</del> NM
See MG 4.5									



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**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958731-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #273	305	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/02/12	10/05/12	NBC Tonight Show	1135p-1235a	-TWTF--	:30	4	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL F		10/05/12	12:38 AM	Delayed Tonight Show	1205-2a	:30	TS12TV14H	\$175.00 NM
MG for 4.4 10/05									
5	10/08/12	10/08/12	NBC Tonight Show	1135p-1235a	1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL M		10/08/12	12:10 AM	NBC Tonight Show	1135p-1235a	:30	TS12TV12H	\$200.00 NM
6	10/02/12	10/08/12	M-F 11-12P	11A-12P	MTWTF--	:30	5	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/02/12	10/08/12	MTWTF--	5	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL Tu		10/02/12	11:19 AM	M-F 11-12P	11A-12P	:30	TS12TV12H	\$100.00 NM
2	WGAL W		10/03/12	11:47 AM	M-F 11-12P	11A-12P	:30	TS12TV12H	\$100.00 NM
3	WGAL Th		10/04/12	11:10 AM	M-F 11-12P	11A-12P	:30	TS12TV11H	\$100.00 NM
4	WGAL F		10/05/12	11:44 AM	M-F 11-12P	11A-12P	:30	TS12TV12H	\$100.00 NM
5	WGAL M		10/08/12	11:55 AM	M-F 11-12P	11A-12P	:30	TS12TV12H	\$100.00 NM
7	10/02/12	10/05/12	M-F 12:30-1p	12:30-1p	-TWTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-TWTF--	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL Tu		10/02/12	12:45 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV12H	\$100.00 NM
3	WGAL W		10/03/12	12:46 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV12H	\$100.00 NM
1	WGAL Th		10/04/12	12:56 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV11H	\$100.00 NM
4	WGAL F		10/05/12	12:42 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV12H	\$100.00 NM
8	10/08/12	10/08/12	M-F 12:30-1p	12:30-1p	1-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL M		10/08/12	12:47 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV12H	\$100.00 NM
9	10/02/12	10/08/12	M-F 12-12:30p News	12-12:30p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/02/12	10/08/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL Tu		10/02/12	12:12 PM	M-F 12-12:30p News	12-12:30p	:30	TS12TV11H	\$400.00 NM
1	WGAL W		10/03/12	12:12 PM	M-F 12-12:30p News	12-12:30p	:30	TS12TV11H	\$400.00 NM
4	WGAL Th		10/04/12	12:20 PM	M-F 12-12:30p News	12-12:30p	:30	TS12TV12H	\$400.00 NM
2	WGAL F		10/05/12	12:27 PM	M-F 12-12:30p News	12-12:30p	:30	TS12TV11H	\$400.00 NM
3	WGAL M		10/08/12	12:27 PM	M-F 12-12:30p News	12-12:30p	:30	TS12TV14H	\$400.00 NM
10	10/02/12	10/08/12	M-F 2-3p	2-3p	MTWTF--	:30	5	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/02/12	10/08/12	MTWTF--	5	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL Tu		10/02/12	2:20 PM	M-F 2-3p	2-3p	:30	TS12TV12H	\$125.00 NM
3	WGAL W		10/03/12	2:24 PM	M-F 2-3p	2-3p	:30	TS12TV12H	\$125.00 NM



Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958731-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Smith/R/Senator		T SMITH/SEN/R #273	305

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
10	10/02/12	10/08/12	M-F 2-3p Class of Time - Immediately Pre-emptible without notice	2-3p	MTWTF--	:30	5	\$125.00	NM																																																																			
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>Th</td><td>10/04/12</td><td>2:59 PM</td><td>M-F 2-3p</td><td>2-3p</td><td>:30</td><td>TS12TV11H</td><td>\$125.00</td><td>NM</td></tr><tr><td>4</td><td>WGAL</td><td>F</td><td>10/05/12</td><td>2:35 PM</td><td>M-F 2-3p</td><td>2-3p</td><td>:30</td><td>TS12TV12H</td><td>\$125.00</td><td>NM</td></tr><tr><td>5</td><td>WGAL</td><td>M</td><td>10/08/12</td><td>2:24 PM</td><td>M-F 2-3p</td><td>2-3p</td><td>:30</td><td>TS12TV12H</td><td>\$125.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Th	10/04/12	2:59 PM	M-F 2-3p	2-3p	:30	TS12TV11H	\$125.00	NM	4	WGAL	F	10/05/12	2:35 PM	M-F 2-3p	2-3p	:30	TS12TV12H	\$125.00	NM	5	WGAL	M	10/08/12	2:24 PM	M-F 2-3p	2-3p	:30	TS12TV12H	\$125.00	NM																							
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5	WGAL	M	10/08/12	2:24 PM	M-F 2-3p	2-3p	:30	TS12TV12H	\$125.00	NM																																																																		
11	10/02/12	10/05/12	Dr. Phil Class of Time - Immediately Pre-emptible without notice	3-4p	-TWTF--	:30	4	\$200.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-TWTF--</td><td>4</td><td>\$200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>WGAL</td><td>Tu</td><td>10/02/12</td><td>3:24 PM</td><td>Dr. Phil</td><td>3-4p</td><td>:30</td><td>TS12TV11H</td><td>\$200.00</td><td>NM</td></tr><tr><td>2</td><td>WGAL</td><td>W</td><td>10/03/12</td><td>3:31 PM</td><td>Dr. Phil</td><td>3-4p</td><td>:30</td><td>TS12TV11H</td><td>\$200.00</td><td>NM</td></tr><tr><td>3</td><td>WGAL</td><td>Th</td><td>10/04/12</td><td>3:56 PM</td><td>Dr. Phil</td><td>3-4p</td><td>:30</td><td>TS12TV12H</td><td>\$200.00</td><td>NM</td></tr><tr><td>1</td><td>WGAL</td><td>F</td><td>10/05/12</td><td>3:12 PM</td><td>Dr. Phil</td><td>3-4p</td><td>:30</td><td>TS12TV14H</td><td>\$200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-TWTF--	4	\$200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WGAL	Tu	10/02/12	3:24 PM	Dr. Phil	3-4p	:30	TS12TV11H	\$200.00	NM	2	WGAL	W	10/03/12	3:31 PM	Dr. Phil	3-4p	:30	TS12TV11H	\$200.00	NM	3	WGAL	Th	10/04/12	3:56 PM	Dr. Phil	3-4p	:30	TS12TV12H	\$200.00	NM	1	WGAL	F	10/05/12	3:12 PM	Dr. Phil	3-4p	:30	TS12TV14H	\$200.00	NM
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1	WGAL	F	10/05/12	3:12 PM	Dr. Phil	3-4p	:30	TS12TV14H	\$200.00	NM																																																																		
12	10/08/12	10/08/12	Dr. Phil Class of Time - Immediately Pre-emptible without notice	3-4p	1-----	:30	1	\$250.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>1-----</td><td>1</td><td>\$250.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>10/08/12</td><td>3:30 PM</td><td>Dr. Phil</td><td>3-4p</td><td>:30</td><td>TS12TV14H</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	1-----	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	M	10/08/12	3:30 PM	Dr. Phil	3-4p	:30	TS12TV14H	\$250.00	NM																																	
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1	WGAL	M	10/08/12	3:30 PM	Dr. Phil	3-4p	:30	TS12TV14H	\$250.00	NM																																																																		
13	10/02/12	10/05/12	M-F 4-5P Class of Time - Immediately Pre-emptible without notice	4-5P	-TWTF--	:30	4	\$275.00	NM																																																																			
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4	WGAL	Th	10/04/12	4:14 PM	M-F 4-5P	4-5P	:30	TS12TV11H	\$275.00	NM																																																																		
3	WGAL	F	10/05/12	4:39 PM	M-F 4-5P	4-5P	:30	TS12TV12H	\$275.00	NM																																																																		
14	10/08/12	10/08/12	M-F 4-5P Class of Time - Immediately Pre-emptible without notice	4-5P	1-----	:30	1	\$325.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>1-----</td><td>1</td><td>\$325.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>10/08/12</td><td>4:40 PM</td><td>M-F 4-5P</td><td>4-5P</td><td>:30</td><td>TS12TV12H</td><td>\$325.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	1-----	1	\$325.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	M	10/08/12	4:40 PM	M-F 4-5P	4-5P	:30	TS12TV12H	\$325.00	NM																																	
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15	10/02/12	10/05/12	M-F News 8 at 5a Class of Time - Pre-emptible with notice	5-6a	-TWTF--	:30	4	\$300.00	NM																																																																			
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3	WGAL	F	10/05/12	5:23 AM	M-F News 8 at 5a	5-6a	:30	TS12TV12H	\$300.00	NM																																																																		
16	10/08/12	10/08/12	M-F News 8 at 5a Class of Time - Pre-emptible with notice	5-6a	1-----	:30	1	\$400.00	NM																																																																			
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17	10/08/12	10/08/12	M-F 5-6p News	5-6p	1-----	:30	1	\$1,000.00	NM																																																																			



Send Payment To:  
**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
958731-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
Smith/R/Senator		T SMITH/SEN/R #273	305

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	1-----				1	\$1,000.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL M		10/08/12	5:54 PM	M-F 5-6p News	5-6p	:30	TS12TV14H	\$1,000.00	NM
18	10/02/12	10/05/12	M-F 5-6p News	5-6p	-TWTF--	:30	4	\$885.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	-TWTF--				4	\$885.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL Tu		10/02/12	5:28 PM	M-F 5-6p News	5-6p	:30	TS12TV11H	\$885.00	NM
2 WGAL W		10/03/12	5:46 PM	M-F 5-6p News	5-6p	:30	TS12TV11H	\$885.00	NM
4 WGAL Th		10/04/12	5:15 PM	M-F 5-6p News	5-6p	:30	TS12TV12H	\$885.00	NM
3 WGAL F		10/05/12	5:55 PM	M-F 5-6p News	5-6p	:30	TS12TV14H	\$885.00	NM
19	10/02/12	10/05/12	M-F News 8 at 6p	6-630p	-TWTF--	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	-TWTF--				4	\$1,200.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL Tu		10/02/12	6:23 PM	M-F News 8 at 6p	6-630p	:30	TS12TV12H	\$1,200.00	NM
2 WGAL W		10/03/12	6:10 PM	M-F News 8 at 6p	6-630p	:30	TS12TV12H	\$1,200.00	NM
4 WGAL Th		10/04/12	6:13 PM	M-F News 8 at 6p	6-630p	:30	TS12TV11H	\$1,200.00	NM
3 WGAL F		10/05/12	6:17 PM	M-F News 8 at 6p	6-630p	:30	TS12TV12H	\$1,200.00	NM
20	10/08/12	10/08/12	M-F News 8 at 6p	6-630p	1-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	1-----				1	\$1,400.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL M		10/08/12	6:23 PM	M-F News 8 at 6p	6-630p	:30	TS12TV12H	\$1,400.00	NM
21	10/02/12	10/05/12	M-F News 8 at 6a	6-7a	-TWTF--	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	-TWTF--				5	\$800.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5 WGAL Tu		10/02/12	6:23 AM	M-F News 8 at 6a	6-7a	:30	TS12TV12H	\$800.00	NM
1 WGAL Tu		10/02/12	6:59 AM	M-F News 8 at 6a	6-7a	:30	TS12TV11H	\$800.00	NM
2 WGAL W		10/03/12	6:14 AM	M-F News 8 at 6a	6-7a	:30	TS12TV11H	\$800.00	NM
3 WGAL Th		10/04/12	6:17 AM	M-F News 8 at 6a	6-7a	:30	TS12TV12H	\$800.00	NM
4 WGAL F		10/05/12	6:16 AM	M-F News 8 at 6a	6-7a	:30	TS12TV11H	\$800.00	NM
22	10/08/12	10/08/12	M-F News 8 at 6a	6-7a	1-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	1-----				1	\$900.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL M		10/08/12	6:44 AM	M-F News 8 at 6a	6-7a	:30	TS12TV12H	\$900.00	NM
23	10/08/12	10/08/12	Entertainment Tonight	7-730p	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12	1-----				1	\$525.00	
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL M		10/08/12	7:17 PM	Entertainment Tonight	7-730p	:30	TS12TV14H	\$525.00	NM
24	10/02/12	10/05/12	Entertainment Tonight	7-730p	-TWTF--	:30	4	\$575.00	NM
Class of Time - Pre-emptible with notice									

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #273	305	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$575.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WGAL	Tu	10/02/12	7:11 PM	Entertainment Tonight	7-730p	:30	TS12TV11H	\$575.00 NM
2	WGAL	W	10/03/12	7:19 PM	Entertainment Tonight	7-730p	:30	TS12TV11H	\$575.00 NM
3	WGAL	Th	10/04/12	7:27 PM	Entertainment Tonight	7-730p	:30	TS12TV12H	\$575.00 NM
4	WGAL	F	10/05/12	7:29 PM	Entertainment Tonight	7-730p	:30	TS12TV14H	\$575.00 NM
25	10/02/12	10/08/12	NBC Today Show	7-9A	MTWTF--	:30	10	\$750.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 10 \$750.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WGAL	Tu	10/02/12	7:56 AM	NBC Today Show	7-9A	:30	TS12TV12H	\$750.00 NM
8	WGAL	Tu	10/02/12	8:43 AM	NBC Today Show	7-9A	:30	TS12TV11H	\$750.00 NM
10	WGAL	W	10/03/12	7:29 AM	NBC Today Show	7-9A	:30	TS12TV12H	\$750.00 NM
2	WGAL	W	10/03/12	8:35 AM	NBC Today Show	7-9A	:30	TS12TV11H	\$750.00 NM
6	WGAL	Th	10/04/12	7:56 AM	NBC Today Show	7-9A	:30	TS12TV11H	\$750.00 NM
3	WGAL	Th	10/04/12	8:51 AM	NBC Today Show	7-9A	:30	TS12TV12H	\$750.00 NM
7	WGAL	F	10/05/12	7:22 AM	NBC Today Show	7-9A	:30	TS12TV12H	\$750.00 NM
4	WGAL	F	10/05/12	8:29 AM	NBC Today Show	7-9A	:30	TS12TV11H	\$750.00 NM
9	WGAL	M	10/08/12	7:59 AM	NBC Today Show	7-9A	:30	TS12TV12H	\$750.00 NM
5	WGAL	M	10/08/12	8:35 AM	NBC Today Show	7-9A	:30	TS12TV14H	\$750.00 NM
26	10/08/12	10/08/12	Access Hollywood	730-8p	2-----	:30	2	\$575.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 2----- 2 \$575.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WGAL	M	10/08/12	7:41 PM	Access Hollywood	730-8p	:30	TS12TV12H	\$575.00 NM
2	WGAL	M	10/08/12	7:55 PM	Access Hollywood	730-8p	:30	TS12TV14H	\$575.00 NM
27	10/02/12	10/05/12	Access Hollywood	730-8p	-TWTF--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 2 \$600.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WGAL	W	10/03/12	7:55 PM	Access Hollywood	730-8p	:30	TS12TV12H	\$600.00 NM
2	WGAL	Th	10/04/12	7:47 PM	Access Hollywood	730-8p	:30	TS12TV11H	\$600.00 NM
28	10/02/12	10/05/12	NBC Today Show II	9-10a	-TWTF--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$150.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
2	WGAL	Tu	10/02/12	9:30 AM	NBC Today Show II	9-10a	:30	TS12TV12H	\$150.00 NM
1	WGAL	W	10/03/12	9:57 AM	NBC Today Show II	9-10a	:30	TS12TV12H	\$150.00 NM
4	WGAL	Th	10/04/12	9:27 AM	NBC Today Show II	9-10a	:30	TS12TV11H	\$150.00 NM
3	WGAL	F	10/05/12	9:56 AM	NBC Today Show II	9-10a	:30	TS12TV12H	\$150.00 NM
29	10/08/12	10/08/12	NBC Today Show II	9-10a	1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$200.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WGAL	M	10/08/12	9:56 AM	NBC Today Show II	9-10a	:30	TS12TV12H	\$200.00 NM
30	10/08/12	10/08/12	Mon NBC Prime Other	Prime Other	1-----	:30	1	\$2,400.00	NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
958731-1	10/14/12	October 2012	10/01/12 - 10/08/12
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Smith/R/Senator	T SMITH/SEN/R #273	305	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$2,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M		10/08/12	9:40 PM	Mon NBC Prime Other	Prime Other	:30	TS12TV12H	\$2,400.00	NM
31	10/06/12	10/07/12	Sa/Su Early News	630-7p or 7-730p	-----SS	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----SS	2	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa		10/06/12		Sa/Su Early News	630-7p or 7-730p	:00		<del>\$400.00</del>	NM
	See MG 31.3								
3 WGAL Sa		10/06/12	6:14 PM	Sa/Su News 8 at 6	6-630p	:30	TS12TV14H	\$400.00	NM
	MG for 31.1 10/06								
2 WGAL Su		10/07/12		Sa/Su Early News	630-7p or 7-730p	:00		<del>\$400.00</del>	NM
	See MG 31.4								
4 WGAL Su		10/07/12	6:19 PM	Sa/Su News 8 at 6	6-630p	:30	TS12TV12H	\$400.00	NM
	MG for 31.2 10/07								
32	10/06/12	10/06/12	Sat/Sun News 8 at 6a	6-7a	-----1-	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1-	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa		10/06/12	6:30 AM	Sat/Sun News 8 at 6a	6-7a	:30	TS12TV12H	\$125.00	NM
33	10/06/12	10/06/12	NBC Saturday Today	7-9a	-----2-	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----2-	2	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa		10/06/12	8:45 AM	NBC Saturday Today	7-9a	:30	TS12TV14H	\$750.00	NM
2 WGAL Sa		10/06/12	8:59 AM	NBC Saturday Today	7-9a	:30	TS12TV12H	\$750.00	NM
34	10/07/12	10/07/12	NBC Sunday Today	8-9a	-----1	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Su		10/07/12	8:21 AM	NBC Sunday Today	8-9a	:30	TS12TV12H	\$650.00	NM
35	10/07/12	10/07/12	Sa/Su News 8 at 9a	9-10a	-----1	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Su		10/07/12	9:14 AM	Sa/Su News 8 at 9a	9-10a	:30	TS12TV14H	\$350.00	NM
36	10/02/12	10/08/12	M-Su News 8 at 11p	11-1135p	MTWTFSS-	:30	6	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	MTWTFSS-	6	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 WGAL Tu		10/02/12	11:22 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV12H	\$800.00	NM
5 WGAL W		10/03/12	11:30 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV11H	\$800.00	NM
6 WGAL Th		10/04/12	11:29 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV12H	\$800.00	NM
2 WGAL F		10/05/12	11:26 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV12H	\$800.00	NM
3 WGAL Sa		10/06/12	11:10 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV12H	\$800.00	NM
1 WGAL M		10/08/12	11:30 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV14H	\$800.00	NM

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36	10/02/12	10/08/12	M-Su News 8 at 11p Class of Time - Pre-emptible with notice	11-1135p	MTWTFSS-	:30	6	\$800.00	NM																																								
37	10/08/12	10/08/12	NBC Today Show	7-9A	M-----	:30	1	\$750.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/08/12</td><td>10/14/12</td><td>M-----</td><td>1</td><td>\$750.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WGAL M</td><td></td><td>10/08/12</td><td>7:29 AM</td><td>NBC Today Show</td><td>7-9A</td><td>:30</td><td>TS12TV14H</td><td>\$750.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/08/12	10/14/12	M-----	1	\$750.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WGAL M		10/08/12	7:29 AM	NBC Today Show	7-9A	:30	TS12TV14H	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/08/12	10/14/12	M-----	1	\$750.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 WGAL M		10/08/12	7:29 AM	NBC Today Show	7-9A	:30	TS12TV14H	\$750.00	NM																																								
<b>Total Spots</b>							<b>105</b>																																										

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$51,005.00</b>
<u>Agency Commission</u>	<b>\$7,650.75</b>
<u>Net Amount Due</u>	<b>\$43,354.25</b>



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963762-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

**SRCP Media Inc**  
**Attention: Accounts Payable**  
**201 North Union Street**  
**Ste 200**  
**Alexandria, VA 22314**

Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

Advertiser	Product	Estimate Number
Smith/R/Senator	T SMITH/SEN/R #321	321

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	963762	06371672

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	15

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	M-F 1-2p	1-2p	-TWTF--	:30	5	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	5	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/16/12	1:59 PM	M-F 1-2p	1-2p	:30	TS12TV12H	\$225.00 NM
2	WGAL	W	10/17/12	12:59 PM	M-F 1-2p	1-2p	:30	TS12TV12H	\$225.00 NM
5	WGAL	W	10/17/12	1:59 PM	M-F 1-2p	1-2p	:30	TS12TV14H	\$225.00 NM
3	WGAL	Th	10/18/12	1:59 PM	M-F 1-2p	1-2p	:30	TS12TV12H	\$225.00 NM
4	WGAL	F	10/19/12	12:59 PM	M-F 1-2p	1-2p	:30	TS12-TV-15H	\$225.00 NM
2	10/16/12	10/22/12	NBC Today Show III	10-11a	MTWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	MTWTF--	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/16/12	10:29 AM	NBC Today Show III	10-11a	:30	TS12TV12H	\$150.00 NM
4	WGAL	W	10/17/12	10:59 AM	NBC Today Show III	10-11a	:30	TS12TV12H	\$150.00 NM
5	WGAL	Th	10/18/12	10:46 AM	NBC Today Show III	10-11a	:30	TS12TV14H	\$150.00 NM
3	WGAL	F	10/19/12	10:46 AM	NBC Today Show III	10-11a	:30	TS12TV14H	\$150.00 NM
2	WGAL	M	10/22/12	10:46 AM	NBC Today Show III	10-11a	:30	TS12TV14H	\$150.00 NM
3	10/16/12	10/22/12	NBC Tonight Show	1135p-1235a	MTWTF--	:30	10	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	MTWTF--	10	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/16/12	11:48 PM	NBC Tonight Show	1135p-1235a	:30	TS12TV12H	\$400.00 NM
6	WGAL	Tu	10/16/12	12:10 AM	NBC Tonight Show	1135p-1235a	:30	TS12TV14H	\$400.00 NM
2	WGAL	W	10/17/12	11:47 PM	NBC Tonight Show	1135p-1235a	:30	TS12TV14H	\$400.00 NM
8	WGAL	W	10/17/12	12:21 AM	NBC Tonight Show	1135p-1235a	:30	TS12TV12H	\$400.00 NM
10	WGAL	Th	10/18/12	12:10 AM	NBC Tonight Show	1135p-1235a	:30	TS12TV12H	\$400.00 NM
3	WGAL	Th	10/18/12	12:31 AM	NBC Tonight Show	1135p-1235a	:30	TS12TV14H	\$400.00 NM
4	WGAL	F	10/19/12		NBC Tonight Show	1135p-1235a	:00		<del>\$400.00</del> NM
See MG 3.11									
9	WGAL	F	10/19/12		NBC Tonight Show	1135p-1235a	:00		<del>\$400.00</del> NM
See MG 3.12									





Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963762-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #321	321	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/16/12	10/22/12	NBC Tonight Show	1135p-1235a	MTWTF--	:30	10	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WGAL F		10/19/12	12:16 AM	Delayed Tonight Show	1205-2a	:30	TS12-TV-15H	\$400.00 NM
MG for 3.4 10/19									
12	WGAL F		10/19/12	12:50 AM	Delayed Tonight Show	1205-2a	:30	TS12TV14H	\$400.00 NM
MG for 3.9 10/19									
7	WGAL M		10/22/12	11:58 PM	NBC Tonight Show	1135p-1235a	:30	TS12-TV-15H	\$400.00 NM
5	WGAL M		10/22/12	12:31 AM	NBC Tonight Show	1135p-1235a	:30	TS12-TV-15H	\$400.00 NM
4	10/16/12	10/22/12	M-F 11-12P	11A-12P	MTWTF--	:30	5	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	MTWTF--	5	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL Tu		10/16/12	11:37 AM	M-F 11-12P	11A-12P	:30	TS12TV14H	\$100.00 NM
5	WGAL W		10/17/12	11:47 AM	M-F 11-12P	11A-12P	:30	TS12TV14H	\$100.00 NM
4	WGAL Th		10/18/12	11:53 AM	M-F 11-12P	11A-12P	:30	TS12TV14H	\$100.00 NM
2	WGAL F		10/19/12	11:27 AM	M-F 11-12P	11A-12P	:30	TS12-TV-15H	\$100.00 NM
1	WGAL M		10/22/12	11:22 AM	M-F 11-12P	11A-12P	:30	TS12-TV-15H	\$100.00 NM
5	10/16/12	10/22/12	M-F 12:30-1p	12:30-1p	MTWTF--	:30	5	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	MTWTF--	5	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL Tu		10/16/12	12:42 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV14H	\$125.00 NM
2	WGAL W		10/17/12	12:43 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV14H	\$125.00 NM
4	WGAL Th		10/18/12	12:47 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV14H	\$125.00 NM
5	WGAL F		10/19/12	12:45 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV14H	\$125.00 NM
3	WGAL M		10/22/12	12:46 PM	M-F 12:30-1p	12:30-1p	:30	TS12-TV-15H	\$125.00 NM
6	10/16/12	10/22/12	M-F 12-12:30p News	12-12:30p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL Tu		10/16/12	12:16 PM	M-F 12-12:30p News	12-12:30p	:30	TS12TV12H	\$400.00 NM
2	WGAL W		10/17/12	12:25 PM	M-F 12-12:30p News	12-12:30p	:30	TS12TV12H	\$400.00 NM
4	WGAL Th		10/18/12	12:27 PM	M-F 12-12:30p News	12-12:30p	:30	TS12TV12H	\$400.00 NM
5	WGAL F		10/19/12	12:16 PM	M-F 12-12:30p News	12-12:30p	:30	TS12-TV-15H	\$400.00 NM
3	WGAL M		10/22/12	12:29 PM	M-F 12-12:30p News	12-12:30p	:30	TS12-TV-15H	\$400.00 NM
7	10/16/12	10/22/12	M-F 2-3p	2-3p	MTWTF--	:30	5	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	MTWTF--	5	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL Tu		10/16/12	2:28 PM	M-F 2-3p	2-3p	:30	TS12TV14H	\$125.00 NM
5	WGAL W		10/17/12	2:50 PM	M-F 2-3p	2-3p	:30	TS12TV12H	\$125.00 NM
1	WGAL Th		10/18/12	2:32 PM	M-F 2-3p	2-3p	:30	TS12TV12H	\$125.00 NM
4	WGAL F		10/19/12	2:16 PM	M-F 2-3p	2-3p	:30	TS12TV14H	\$125.00 NM
3	WGAL M		10/22/12	2:50 PM	M-F 2-3p	2-3p	:30	TS12-TV-15H	\$125.00 NM
8	10/16/12	10/22/12	Dr. Phil	3-4p	MTWTF--	:30	5	\$265.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	MTWTF--	5	\$265.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963762-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #321	321	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/16/12	10/22/12	Dr. Phil	3-4p	MTWTF--	:30	5	\$265.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/16/12	3:12 PM	Dr. Phil	3-4p	:30	TS12TV12H	\$265.00 NM
1	WGAL	W	10/17/12	3:25 PM	Dr. Phil	3-4p	:30	TS12TV14H	\$265.00 NM
4	WGAL	Th	10/18/12	3:39 PM	Dr. Phil	3-4p	:30	TS12TV14H	\$265.00 NM
5	WGAL	F	10/19/12	3:13 PM	Dr. Phil	3-4p	:30	TS12-TV-15H	\$265.00 NM
3	WGAL	M	10/22/12	3:54 PM	Dr. Phil	3-4p	:30	TS12-TV-15H	\$265.00 NM
9	10/16/12	10/22/12	M-F 4-5P	4-5P	MTWTF--	:30	5	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	MTWTF--	5	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/16/12	4:41 PM	M-F 4-5P	4-5P	:30	TS12TV14H	\$325.00 NM
3	WGAL	W	10/17/12	4:38 PM	M-F 4-5P	4-5P	:30	TS12TV12H	\$325.00 NM
4	WGAL	Th	10/18/12	4:29 PM	M-F 4-5P	4-5P	:30	TS12TV12H	\$325.00 NM
2	WGAL	F	10/19/12	4:28 PM	M-F 4-5P	4-5P	:30	TS12-TV-15H	\$325.00 NM
5	WGAL	M	10/22/12	4:13 PM	M-F 4-5P	4-5P	:30	TS12-TV-15H	\$325.00 NM
10	10/16/12	10/22/12	M-F News 8 at 5a	5-6a	MTWTF--	:30	8	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	MTWTF--	8	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/16/12	5:22 AM	M-F News 8 at 5a	5-6a	:30	TS12TV14H	\$400.00 NM
8	WGAL	Tu	10/16/12	5:54 AM	M-F News 8 at 5a	5-6a	:30	TS12TV12H	\$400.00 NM
2	WGAL	W	10/17/12	5:28 AM	M-F News 8 at 5a	5-6a	:30	TS12TV12H	\$400.00 NM
7	WGAL	Th	10/18/12	5:22 AM	M-F News 8 at 5a	5-6a	:30	TS12TV14H	\$400.00 NM
3	WGAL	Th	10/18/12	5:54 AM	M-F News 8 at 5a	5-6a	:30	TS12TV12H	\$400.00 NM
4	WGAL	F	10/19/12	5:14 AM	M-F News 8 at 5a	5-6a	:30	TS12TV14H	\$400.00 NM
6	WGAL	F	10/19/12	5:44 AM	M-F News 8 at 5a	5-6a	:30	TS12-TV-15H	\$400.00 NM
5	WGAL	M	10/22/12	5:12 AM	M-F News 8 at 5a	5-6a	:30	TS12-TV-15H	\$400.00 NM
11	10/16/12	10/22/12	M-F 5-6p News	5-6p	MTWTF--	:30	6	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	MTWTF--	6	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/16/12	5:40 PM	M-F 5-6p News	5-6p	:30	TS12TV12H	\$1,000.00 NM
6	WGAL	Tu	10/16/12	5:55 PM	M-F 5-6p News	5-6p	:30	TS12TV14H	\$1,000.00 NM
2	WGAL	W	10/17/12	5:28 PM	M-F 5-6p News	5-6p	:30	TS12TV14H	\$1,000.00 NM
3	WGAL	Th	10/18/12	5:17 PM	M-F 5-6p News	5-6p	:30	TS12TV12H	\$1,000.00 NM
4	WGAL	F	10/19/12	5:18 PM	M-F 5-6p News	5-6p	:30	TS12-TV-15H	\$1,000.00 NM
5	WGAL	M	10/22/12	5:25 PM	M-F 5-6p News	5-6p	:30	TS12-TV-15H	\$1,000.00 NM
12	10/16/12	10/22/12	M-F News 8 at 6p	6-630p	MTWTF--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/16/12	10/22/12	MTWTF--	5	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	Tu	10/16/12	6:22 PM	M-F News 8 at 6p	6-630p	:30	TS12TV12H	\$1,400.00 NM
2	WGAL	W	10/17/12	6:11 PM	M-F News 8 at 6p	6-630p	:30	TS12TV12H	\$1,400.00 NM
3	WGAL	Th	10/18/12	5:58 PM	M-F News 8 at 6p	6-630p	:30	TS12TV12H	\$1,400.00 NM
5	WGAL	F	10/19/12	6:16 PM	M-F News 8 at 6p	6-630p	:30	TS12-TV-15H	\$1,400.00 NM
1	WGAL	M	10/22/12	6:24 PM	M-F News 8 at 6p	6-630p	:30	TS12-TV-15H	\$1,400.00 NM



Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963762-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #321	321	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/16/12	10/22/12	M-F News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	MTWTF--	:30	8	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 8 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 10/16/12 6:15 AM M-F News 8 at 6a 6-7a :30 TS12TV14H \$950.00 NM 6 WGAL Tu 10/16/12 6:37 AM M-F News 8 at 6a 6-7a :30 TS12TV12H \$950.00 NM 8 WGAL W 10/17/12 6:38 AM M-F News 8 at 6a 6-7a :30 TS12TV14H \$950.00 NM 2 WGAL W 10/17/12 6:59 AM M-F News 8 at 6a 6-7a :30 TS12TV12H \$950.00 NM 3 WGAL Th 10/18/12 6:14 AM M-F News 8 at 6a 6-7a :30 TS12TV14H \$950.00 NM 7 WGAL Th 10/18/12 6:56 AM M-F News 8 at 6a 6-7a :30 TS12TV12H \$950.00 NM 4 WGAL F 10/19/12 6:08 AM M-F News 8 at 6a 6-7a :30 TS12TV14H \$950.00 NM 5 WGAL M 10/22/12 6:28 AM M-F News 8 at 6a 6-7a :30 TS12TV14H \$950.00 NM									
14	10/16/12	10/22/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7-730p	MTWTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 10/16/12 7:12 PM Entertainment Tonight 7-730p :30 TS12TV14H \$500.00 NM 5 WGAL W 10/17/12 7:29 PM Entertainment Tonight 7-730p :30 TS12TV14H \$500.00 NM 2 WGAL Th 10/18/12 7:16 PM Entertainment Tonight 7-730p :30 TS12TV14H \$500.00 NM 4 WGAL F 10/19/12 7:29 PM Entertainment Tonight 7-730p :30 TS12TV14H \$500.00 NM 3 WGAL M 10/22/12 7:12 PM Entertainment Tonight 7-730p :30 TS12-TV-15H \$500.00 NM									
15	10/16/12	10/22/12	NBC Today Show Class of Time - Pre-emptible with notice	7-9A	MTWTF--	:30	10	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 10 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 10/16/12 7:29 AM NBC Today Show 7-9A :30 TS12TV14H \$900.00 NM 9 WGAL Tu 10/16/12 8:43 AM NBC Today Show 7-9A :30 TS12TV12H \$900.00 NM 7 WGAL W 10/17/12 7:29 AM NBC Today Show 7-9A :30 TS12TV14H \$900.00 NM 2 WGAL W 10/17/12 8:29 AM NBC Today Show 7-9A :30 TS12TV12H \$900.00 NM 10 WGAL Th 10/18/12 7:24 AM NBC Today Show 7-9A :30 TS12TV14H \$900.00 NM 3 WGAL Th 10/18/12 8:42 AM NBC Today Show 7-9A :30 TS12TV12H \$900.00 NM 4 WGAL F 10/19/12 7:59 AM NBC Today Show 7-9A :30 TS12-TV-15H \$900.00 NM 6 WGAL F 10/19/12 8:50 AM NBC Today Show 7-9A :30 TS12-TV-15H \$900.00 NM 5 WGAL M 10/22/12 7:56 AM NBC Today Show 7-9A :30 TS12-TV-15H \$900.00 NM 8 WGAL M 10/22/12 8:37 AM NBC Today Show 7-9A :30 TS12TV14H \$900.00 NM									
16	10/16/12	10/22/12	Access Hollywood Class of Time - Pre-emptible with notice	730-8p	MTWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 10/16/12 7:47 PM Access Hollywood 730-8p :30 TS12TV12H \$500.00 NM 1 WGAL Th 10/18/12 7:40 PM Access Hollywood 730-8p :30 TS12TV12H \$500.00 NM									
17	10/22/12	10/22/12	NBC Today Show II Class of Time - Immediately Pre-emptible without notice	9-10a	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/22/12 9:58 AM NBC Today Show II 9-10a :30 TS12TV14H \$200.00 NM									
18	10/16/12	10/19/12	NBC Today Show II Class of Time - Immediately Pre-emptible without notice	9-10a	-TWTF--	:30	4	\$150.00	NM

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Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963762-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #321	321	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -TWTF--                   4        \$150.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 3 WGAL Tu 10/16/12 9:27 AM NBC Today Show II 9-10a :30 TS12TV14H \$150.00 NM 1 WGAL W 10/17/12 9:51 AM NBC Today Show II 9-10a :30 TS12TV14H \$150.00 NM 2 WGAL Th 10/18/12 9:51 AM NBC Today Show II 9-10a :30 TS12TV12H \$150.00 NM 4 WGAL F 10/19/12 9:51 AM NBC Today Show II 9-10a :30 TS12-TV-15H \$150.00 NM									
19	10/19/12	10/19/12	NBC Prime	10-11p	----1--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   ----1--                   1        \$500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WGAL F 10/19/12 10:10 PM NBC Prime 10-11p :30 TS12-TV-15H \$500.00 NM									
20	10/22/12	10/22/12	NBC Prime	8-9P	1-----	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   1-----                   1        \$2,400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WGAL M 10/22/12 8:44 PM NBC Prime 8-9P :30 TS12-TV-15H \$2,400.00 NM									
21	10/21/12	10/21/12	Sa/Su News 8 at 6	6-630p	-----S	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -----S                   1        \$500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WGAL Su 10/21/12 6:19 PM Sa/Su News 8 at 6 6-630p :30 TS12-TV-15H \$500.00 NM									
23	10/20/12	10/20/12	Sat/Sun News 8 at 6a	6-7a	-----1-	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -----1-                   1        \$150.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 WGAL Sa 10/20/12 6:09 AM Sat/Sun News 8 at 6a 6-7a :30 TS12-TV-15H \$150.00 NM									
24	10/20/12	10/20/12	NBC Saturday Today	7-9a	-----2-	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -----2-                   2        \$750.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 2 WGAL Sa 10/20/12 7:51 AM NBC Saturday Today 7-9a :30 TS12-TV-15H \$750.00 NM 1 WGAL Sa 10/20/12 8:42 AM NBC Saturday Today 7-9a :30 TS12TV14H \$750.00 NM									
25	10/20/12	10/20/12	Sa/Su News 8 at 9a	9-10a	-----2-	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -----2-                   2        \$400.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 2 WGAL Sa 10/20/12 9:09 AM Sa/Su News 8 at 9a 9-10a :30 TS12-TV-15H \$400.00 NM 1 WGAL Sa 10/20/12 9:26 AM Sa/Su News 8 at 9a 9-10a :30 TS12TV14H \$400.00 NM									
26	10/21/12	10/21/12	Sat/Sun News 8 at 6a	6-7a	-----2	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -----2                   2        \$150.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 2 WGAL Su 10/21/12 6:15 AM Sat/Sun News 8 at 6a 6-7a :30 TS12-TV-15H \$150.00 NM 1 WGAL Su 10/21/12 6:42 AM Sat/Sun News 8 at 6a 6-7a :30 TS12TV14H \$150.00 NM									



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963762-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #321	321	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/21/12	10/21/12	NBC Sunday Today	8-9a	-----1	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/21/12	8:25 AM	NBC Sunday Today	8-9a	:30	TS12-TV-15H	\$650.00 NM
28	10/21/12	10/21/12	Sa/Su News 8 at 9a	9-10a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/21/12	9:52 AM	Sa/Su News 8 at 9a	9-10a	:30	TS12TV14H	\$400.00 NM
29	10/16/12	10/22/12	M-Su News 8 at 11p	11-1135p	MTWTF--	:30	6	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/16/12	10/22/12	MTWTF--	6	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Tu	10/16/12	11:22 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV14H	\$850.00 NM
6	WGAL	W	10/17/12	11:22 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV12H	\$850.00 NM
4	WGAL	Th	10/18/12	11:23 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV14H	\$850.00 NM
1	WGAL	F	10/19/12	11:19 PM	M-Su News 8 at 11p	11-1135p	:30	TS12TV14H	\$850.00 NM
5	WGAL	Sa	10/20/12	11:19 PM	M-Su News 8 at 11p	11-1135p	:30	TS12-TV-15H	\$850.00 NM
2	WGAL	M	10/22/12	11:30 PM	M-Su News 8 at 11p	11-1135p	:30	TS12-TV-15H	\$850.00 NM
30	10/20/12	10/20/12	Sa/Su Early News	630-7p or 7-730p	-----S-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/20/12	7:20 PM	Sa/Su Early News	630-7p or 7-730p	:30	TS12-TV-15H	\$500.00 NM
31	10/20/12	10/20/12	NBC Saturday Night Live	1130p-1a	-----S-	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/20/12	12:13 AM	NBC Saturday Night Live	1130p-1a	:30	TS12-TV-15H	\$800.00 NM
2	WGAL	Sa	10/20/12	1:00 AM	NBC Saturday Night Live	1130p-1a	:30	TS12TV14H	\$800.00 NM
32	10/22/12	10/22/12	M-F News 8 at 5a	5-6a	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/22/12	5:40 AM	M-F News 8 at 5a	5-6a	:30	TS12TV14H	\$400.00 NM
33	10/19/12	10/22/12	M-F News 8 at 6a	6-7a	M---F--	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	10/19/12	6:37 AM	M-F News 8 at 6a	6-7a	:30	TS12-TV-15H	\$950.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	M	10/22/12	5:59 AM	M-F News 8 at 6a	6-7a	:30	TS12-TV-15H	\$950.00 NM
34	10/18/12	10/22/12	NBC Today Show	7-9A	1--22--	:30	5	\$900.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #321	321	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---22--	4	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WGAL Th	10/18/12	7:59 AM	NBC Today Show		7-9A	:30	TS12TV12H	\$900.00	NM
1 WGAL Th	10/18/12	8:29 AM	NBC Today Show		7-9A	:30	TS12TV14H	\$900.00	NM
4 WGAL F	10/19/12	7:29 AM	NBC Today Show		7-9A	:30	TS12TV14H	\$900.00	NM
3 WGAL F	10/19/12	8:29 AM	NBC Today Show		7-9A	:30	TS12TV14H	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 WGAL M	10/22/12	8:59 AM	NBC Today Show		7-9A	:30	TS12-TV-15H	\$900.00	NM
35	10/18/12	10/19/12	NBC Today Show II	9-10a	---22--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---22--	4	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WGAL Th	10/18/12	9:29 AM	NBC Today Show II		9-10a	:30	TS12TV14H	\$350.00	NM
1 WGAL Th	10/18/12	9:58 AM	NBC Today Show II		9-10a	:30	TS12TV14H	\$350.00	NM
5 WGAL F	10/19/12	9:27 AM	NBC Today Show II		9-10a	:30	TS12TV14H	\$350.00	NM
3 WGAL F	10/19/12	9:59 AM	NBC Today Show II		9-10a	:30	TS12TV14H	\$350.00	NM
36	10/22/12	10/22/12	NBC Today Show II	9-10a	M-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M	10/22/12	9:50 AM	NBC Today Show II		9-10a	:30	TS12-TV-15H	\$200.00	NM
37	10/18/12	10/22/12	NBC Today Show III	10-11a	1--22--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---22--	4	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WGAL Th	10/18/12	10:27 AM	NBC Today Show III		10-11a	:30	TS12TV12H	\$150.00	NM
1 WGAL Th	10/18/12	10:59 AM	NBC Today Show III		10-11a	:30	TS12TV12H	\$150.00	NM
4 WGAL F	10/19/12	10:27 AM	NBC Today Show III		10-11a	:30	TS12-TV-15H	\$150.00	NM
3 WGAL F	10/19/12	10:59 AM	NBC Today Show III		10-11a	:30	TS12-TV-15H	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 WGAL M	10/22/12	10:59 AM	NBC Today Show III		10-11a	:30	TS12-TV-15H	\$150.00	NM
38	10/18/12	10/22/12	M-F 11-12P	11A-12P	1--22--	:30	5	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---22--	4	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Th	10/18/12	11:11 AM	M-F 11-12P		11A-12P	:30	TS12TV14H	\$100.00	NM
2 WGAL Th	10/18/12	11:27 AM	M-F 11-12P		11A-12P	:30	TS12TV12H	\$100.00	NM
3 WGAL F	10/19/12	11:11 AM	M-F 11-12P		11A-12P	:30	TS12TV14H	\$100.00	NM
4 WGAL F	10/19/12	11:54 AM	M-F 11-12P		11A-12P	:30	TS12TV14H	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 WGAL M	10/22/12	11:45 AM	M-F 11-12P		11A-12P	:30	TS12-TV-15H	\$100.00	NM



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963762-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #321	321	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/18/12	10/22/12	M-F 1-2p	1-2p	1--22--	:30	5	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---22--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Th	10/18/12	12:59 PM	M-F 1-2p	1-2p	:30	TS12TV12H	\$225.00 NM
1	WGAL	Th	10/18/12	1:24 PM	M-F 1-2p	1-2p	:30	TS12TV14H	\$225.00 NM
4	WGAL	F	10/19/12	1:30 PM	M-F 1-2p	1-2p	:30	TS12TV14H	\$225.00 NM
3	WGAL	F	10/19/12	1:46 PM	M-F 1-2p	1-2p	:30	TS12-TV-15H	\$225.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	M	10/22/12	1:41 PM	M-F 1-2p	1-2p	:30	TS12-TV-15H	\$225.00 NM
40	10/18/12	10/22/12	M-F 2-3p	2-3p	1--22--	:30	5	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---22--	4	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	10/18/12	2:16 PM	M-F 2-3p	2-3p	:30	TS12TV14H	\$125.00 NM
2	WGAL	Th	10/18/12	2:59 PM	M-F 2-3p	2-3p	:30	TS12TV14H	\$125.00 NM
4	WGAL	F	10/19/12	2:33 PM	M-F 2-3p	2-3p	:30	TS12-TV-15H	\$125.00 NM
3	WGAL	F	10/19/12	2:54 PM	M-F 2-3p	2-3p	:30	TS12TV14H	\$125.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	M	10/22/12	2:34 PM	M-F 2-3p	2-3p	:30	TS12-TV-15H	\$125.00 NM
41	10/18/12	10/22/12	Dr. Phil	3-4p	1--22--	:30	5	\$265.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---22--	4	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Th	10/18/12	3:24 PM	Dr. Phil	3-4p	:30	TS12TV12H	\$265.00 NM
1	WGAL	Th	10/18/12	3:55 PM	Dr. Phil	3-4p	:30	TS12TV12H	\$265.00 NM
3	WGAL	F	10/19/12	3:28 PM	Dr. Phil	3-4p	:30	TS12TV14H	\$265.00 NM
4	WGAL	F	10/19/12	3:45 PM	Dr. Phil	3-4p	:30	TS12-TV-15H	\$265.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	M	10/22/12	3:34 PM	Dr. Phil	3-4p	:30	TS12-TV-15H	\$265.00 NM
42	10/18/12	10/22/12	M-F 4-5P	4-5P	1--22--	:30	5	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---22--	4	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Th	10/18/12	4:13 PM	M-F 4-5P	4-5P	:30	TS12TV14H	\$325.00 NM
1	WGAL	Th	10/18/12	4:56 PM	M-F 4-5P	4-5P	:30	TS12TV14H	\$325.00 NM
3	WGAL	F	10/19/12	4:14 PM	M-F 4-5P	4-5P	:30	TS12TV14H	\$325.00 NM
4	WGAL	F	10/19/12	4:57 PM	M-F 4-5P	4-5P	:30	TS12TV14H	\$325.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	M	10/22/12	4:57 PM	M-F 4-5P	4-5P	:30	TS12-TV-15H	\$325.00 NM
43	10/18/12	10/22/12	M-F 5-6p News	5-6p	1--11--	:30	3	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									



Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963762-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #321	321	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	10/18/12	10/22/12	M-F 5-6p News	5-6p	1--11--	:30	3	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---11--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	10/18/12	5:40 PM	M-F 5-6p News	5-6p	:30	TS12TV14H	\$1,000.00 NM
2	WGAL	F	10/19/12	5:40 PM	M-F 5-6p News	5-6p	:30	TS12TV14H	\$1,000.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	M	10/22/12	5:55 PM	M-F 5-6p News	5-6p	:30	TS12-TV-15H	\$1,000.00 NM
44	10/22/12	10/22/12	NBC Prime	8-9P	M-----	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/22/12	7:59 PM	NBC Prime	8-9P	:30	TS12-TV-15H	\$2,400.00 NM
45	10/20/12	10/20/12	Sat/Sun News 8 at 6a	6-7a	-----S-	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/20/12	6:57 AM	Sat/Sun News 8 at 6a	6-7a	:30	TS12TV14H	\$150.00 NM
46	10/21/12	10/21/12	NBC Sunday Today	8-9a	-----S	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/21/12	8:48 AM	NBC Sunday Today	8-9a	:30	TS12TV14H	\$650.00 NM
47	10/21/12	10/21/12	Sa/Su News 8 at 9a	9-10a	-----S	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/21/12	9:14 AM	Sa/Su News 8 at 9a	9-10a	:30	TS12-TV-15H	\$400.00 NM
48	10/20/12	10/20/12	NBC Saturday Night Live	1130p-1a	-----S-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/20/12	11:50 PM	NBC Saturday Night Live	1130p-1a	:30	TS12TV14H	\$800.00 NM
49	10/20/12	10/20/12	NBC Prime	9-10p	-----S-	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/20/12	9:18 PM	NBC Prime	9-10p	:30	TS12TV14H	\$200.00 NM
2	WGAL	Sa	10/20/12	9:43 PM	NBC Prime	9-10p	:30	TS12-TV-15H	\$200.00 NM
50	10/19/12	10/19/12	NBC Prime	8-9p	----F--	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type





Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963762-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #321	321	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	10/19/12	10/19/12	NBC Prime	8-9p	----F--	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL F 10/19/12 7:59 PM NBC Prime 8-9p :30 TS12-TV-15H \$350.00 NM									
2 WGAL F 10/19/12 8:39 PM NBC Prime 8-9p :30 TS12TV14H \$350.00 NM									
51	10/20/12	10/20/12	Notre Dame Football	230-11p	-----S-	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGAL Sa 10/20/12 5:11 PM Notre Dame Football 230-11p :30 TS12-TV-15H \$450.00 NM									
1 WGAL Sa 10/20/12 6:05 PM Notre Dame Football 230-11p :30 TS12TV14H \$450.00 NM									
52	10/20/12	10/20/12	NBC Prime	8-9p	-----S-	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGAL Sa 10/20/12 8:23 PM NBC Prime 8-9p :30 TS12TV14H \$200.00 NM									
1 WGAL Sa 10/20/12 8:45 PM NBC Prime 8-9p :30 TS12-TV-15H \$200.00 NM									
53	10/20/12	10/20/12	NBC Prime	10-11p	-----S-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Sa 10/20/12 10:08 PM NBC Prime 10-11p :30 TS12TV14H \$200.00 NM									
54	10/21/12	10/21/12	NFL Pre-Game	NFL Pre-Game Var	-----S	:30	1	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 10/21/12 7:29 PM NFL Pre-Game NFL Pre-Game Var :30 TS12TV14H \$1,900.00 NM									
55	10/21/12	10/21/12	NFL	NFL Various	-----S	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 10/21/12 10:02 PM NFL NFL Various :30 TS12-TV-15H \$5,000.00 NM									
56	10/21/12	10/21/12	M-Su Late News Off-Time	Late News Off-Time	-----S	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 10/21/12 11:55 PM M-Su Late News Off-Time Late News Off-Time :30 TS12TV14H \$600.00 NM									
57	10/22/12	10/22/12	NBC Today Show II	9-10a	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/22/12 9:27 AM NBC Today Show II 9-10a :30 TS12TV14H \$350.00 NM									
58	10/22/12	10/22/12	NBC Today Show III	10-11a	M-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$150.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:  
**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963762-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #321	321	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	10/22/12	10/22/12	NBC Today Show III	10-11a	M-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/22/12	10:28 AM	NBC Today Show III	10-11a	:30	TS12-TV-15H	\$150.00 NM
59	10/22/12	10/22/12	M-F 2-3p	2-3p	M-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/22/12	2:16 PM	M-F 2-3p	2-3p	:30	TS12-TV-15H	\$125.00 NM
60	10/22/12	10/22/12	Dr. Phil	3-4p	M-----	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/22/12	3:14 PM	Dr. Phil	3-4p	:30	TS12-TV-15H	\$265.00 NM
61	10/22/12	10/22/12	M-F 4-5P	4-5P	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/22/12	4:28 PM	M-F 4-5P	4-5P	:30	TS12-TV-15H	\$350.00 NM
62	10/22/12	10/22/12	M-Sun Nightly News	630-730p	M-----	:30	1	\$1,875.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$1,875.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/22/12	6:50 PM	M-Sun Nightly News	630-730p	:30	TS12-TV-15H	\$1,875.00 NM
<b>Total Spots</b>							<b>189</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$99,040.00</b>
<u>Agency Commission</u>	<b>\$14,856.00</b>
<u>Net Amount Due</u>	<b>\$84,184.00</b>



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965779-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Smith/R/Senator	T SMITH/SEN/R	325

Billing Address:

**SRCP Media Inc**  
**Attention: Accounts Payable**  
**201 North Union Street**  
**Ste 200**  
**Alexandria, VA 22314**

Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

Flight Dates	Order #	Alt Order #
10/23/12 - 10/30/12	965779	06385307

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	15

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	M-F 1-2p	1-2p	-TWTF--	:30	5	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	5	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/23/12	12:59 PM	M-F 1-2p	1-2p	:30	TS12 TV 16H	\$225.00 NM
5	WGAL	Tu	10/23/12	1:59 PM	M-F 1-2p	1-2p	:30	TS12-TV-15H	\$225.00 NM
2	WGAL	W	10/24/12	1:59 PM	M-F 1-2p	1-2p	:30	TS12 TV 16H	\$225.00 NM
3	WGAL	Th	10/25/12	12:59 PM	M-F 1-2p	1-2p	:30	TS12 TV 16H	\$225.00 NM
4	WGAL	F	10/26/12	1:26 PM	M-F 1-2p	1-2p	:30	TS12-TV-15H	\$225.00 NM
3	10/23/12	10/29/12	NBC Today Show III	10-11a	MTWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	Tu	10/23/12	10:51 AM	NBC Today Show III	10-11a	:30	TS12 TV 16H	\$150.00 NM
5	WGAL	W	10/24/12	10:45 AM	NBC Today Show III	10-11a	:30	TS12 TV 16H	\$150.00 NM
3	WGAL	Th	10/25/12	10:50 AM	NBC Today Show III	10-11a	:30	TS12 TV 16H	\$150.00 NM
2	WGAL	F	10/26/12	10:46 AM	NBC Today Show III	10-11a	:30	TS12-TV-15H	\$150.00 NM
4	10/23/12	10/29/12	NBC Tonight Show	1135p-1235a	MTWTF--	:30	10	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	10	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WGAL	Tu	10/23/12	11:45 PM	NBC Tonight Show	1135p-1235a	:30	TS12 TV 16H	\$400.00 NM
1	WGAL	Tu	10/23/12	12:29 AM	NBC Tonight Show	1135p-1235a	:30	TS12-TV-15H	\$400.00 NM
2	WGAL	W	10/24/12	11:57 PM	NBC Tonight Show	1135p-1235a	:30	TS12-TV-15H	\$400.00 NM
8	WGAL	W	10/24/12	12:22 AM	NBC Tonight Show	1135p-1235a	:30	TS12 TV 16H	\$400.00 NM
9	WGAL	Th	10/25/12	11:59 PM	NBC Tonight Show	1135p-1235a	:30	TS12-TV-15H	\$400.00 NM
3	WGAL	Th	10/25/12	12:19 AM	NBC Tonight Show	1135p-1235a	:30	TS12 TV 16H	\$400.00 NM
4	WGAL	F	10/26/12		NBC Tonight Show	1135p-1235a	:00		<del>\$400.00</del> NM
See MG 4.12									
10	WGAL	F	10/26/12		NBC Tonight Show	1135p-1235a	:00		<del>\$400.00</del> NM
See MG 4.11									
12	WGAL	F	10/26/12	12:17 AM	Delayed Tonight Show	1205-2a	:30	TS12 TV 16H	\$400.00 NM
MG for 4.4 10/26									



Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965779-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	325	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/23/12	10/29/12	NBC Tonight Show	1135p-1235a	MTWTF--	:30	10	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
11 WGAL F 10/26/12 1:01 AM Delayed Tonight Show 1205-2a :30 TS12-TV-15H \$400.00 NM									
MG for 4.10 10/26									
5	10/23/12	10/29/12	M-F 11-12P	11A-12P	MTWTF--	:30	5	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF-- 5 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WGAL Tu 10/23/12 11:10 AM M-F 11-12P 11A-12P :30 TS12-TV-15H \$100.00 NM									
4 WGAL W 10/24/12 11:38 AM M-F 11-12P 11A-12P :30 TS12-TV-15H \$100.00 NM									
1 WGAL Th 10/25/12 11:22 AM M-F 11-12P 11A-12P :30 TS12-TV-15H \$100.00 NM									
5 WGAL F 10/26/12 11:38 AM M-F 11-12P 11A-12P :30 TS12 TV 16H \$100.00 NM									
6	10/23/12	10/29/12	M-F 12:30-1p	12:30-1p	MTWTF--	:30	5	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF-- 5 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGAL Tu 10/23/12 12:42 PM M-F 12:30-1p 12:30-1p :30 TS12-TV-15H \$125.00 NM									
1 WGAL W 10/24/12 12:55 PM M-F 12:30-1p 12:30-1p :30 TS12-TV-15H \$125.00 NM									
3 WGAL Th 10/25/12 12:41 PM M-F 12:30-1p 12:30-1p :30 TS12-TV-15H \$125.00 NM									
4 WGAL F 10/26/12 12:54 PM M-F 12:30-1p 12:30-1p :30 TS12 TV 16H \$125.00 NM									
7	10/23/12	10/29/12	M-F 12-12:30p News	12-12:30p	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Tu 10/23/12 12:20 PM M-F 12-12:30p News 12-12:30p :30 TS12 TV 16H \$400.00 NM									
4 WGAL W 10/24/12 12:29 PM M-F 12-12:30p News 12-12:30p :30 TS12 TV 16H \$400.00 NM									
2 WGAL Th 10/25/12 11:59 AM M-F 12-12:30p News 12-12:30p :30 TS12 TV 16H \$400.00 NM									
5 WGAL F 10/26/12 11:59 AM M-F 12-12:30p News 12-12:30p :30 TS12-TV-15H \$400.00 NM									
8	10/23/12	10/29/12	M-F 2-3p	2-3p	MTWTF--	:30	5	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF-- 5 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Tu 10/23/12 2:38 PM M-F 2-3p 2-3p :30 TS12 TV 16H \$125.00 NM									
3 WGAL W 10/24/12 2:23 PM M-F 2-3p 2-3p :30 TS12-TV-15H \$125.00 NM									
4 WGAL Th 10/25/12 2:54 PM M-F 2-3p 2-3p :30 TS12-TV-15H \$125.00 NM									
5 WGAL F 10/26/12 2:27 PM M-F 2-3p 2-3p :30 TS12 TV 16H \$125.00 NM									
9	10/23/12	10/29/12	Dr. Phil	3-4p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/23/12 10/29/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Tu 10/23/12 3:20 PM Dr. Phil 3-4p :30 TS12-TV-15H \$350.00 NM									
2 WGAL W 10/24/12 3:31 PM Dr. Phil 3-4p :30 TS12 TV 16H \$350.00 NM									
5 WGAL Th 10/25/12 3:56 PM Dr. Phil 3-4p :30 TS12 TV 16H \$350.00 NM									
4 WGAL F 10/26/12 3:31 PM Dr. Phil 3-4p :30 TS12-TV-15H \$350.00 NM									
10	10/23/12	10/29/12	M-F 4-5P	4-5P	MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965779-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	325	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/23/12	10/29/12	M-F 4-5P Class of Time - Pre-emptible with notice	4-5P	MTWTF--	:30	5	\$500.00	NM
<div>10/23/1210/29/12MTWTF--5\$500.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Tu	10/23/12	4:27 PM	M-F 4-5P	4-5P	:30	TS12 TV 16H	\$500.00 NM
2	WGAL	W	10/24/12	4:39 PM	M-F 4-5P	4-5P	:30	TS12-TV-15H	\$500.00 NM
5	WGAL	Th	10/25/12	4:13 PM	M-F 4-5P	4-5P	:30	TS12-TV-15H	\$500.00 NM
4	WGAL	F	10/26/12	4:37 PM	M-F 4-5P	4-5P	:30	TS12 TV 16H	\$500.00 NM
11	10/23/12	10/29/12	M-F News 8 at 5a Class of Time - Pre-emptible with notice	5-6a	MTWTF--	:30	10	\$400.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate 10/23/1210/29/12MTWTF--10\$400.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/23/12	5:06 AM	M-F News 8 at 5a	5-6a	:30	TS12-TV-15H	\$400.00 NM
6	WGAL	Tu	10/23/12	5:42 AM	M-F News 8 at 5a	5-6a	:30	TS12 TV 16H	\$400.00 NM
7	WGAL	W	10/24/12	5:00 AM	M-F News 8 at 5a	5-6a	:30	TS12 TV 16H	\$400.00 NM
2	WGAL	W	10/24/12	5:29 AM	M-F News 8 at 5a	5-6a	:30	TS12-TV-15H	\$400.00 NM
10	WGAL	Th	10/25/12	4:59 AM	M-F News 8 at 5a	5-6a	:30	TS12-TV-15H	\$400.00 NM
3	WGAL	Th	10/25/12	5:38 AM	M-F News 8 at 5a	5-6a	:30	TS12 TV 16H	\$400.00 NM
8	WGAL	F	10/26/12	5:29 AM	M-F News 8 at 5a	5-6a	:30	TS12-TV-15H	\$400.00 NM
4	WGAL	F	10/26/12	5:55 AM	M-F News 8 at 5a	5-6a	:30	TS12 TV 16H	\$400.00 NM
12	10/23/12	10/29/12	M-F 5-6p News Class of Time - Pre-emptible with notice	5-6p	MTWTF--	:30	7	\$1,000.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate 10/23/1210/29/12MTWTF--7\$1,000.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/23/12	5:27 PM	M-F 5-6p News	5-6p	:30	TS12-TV-15H	\$1,000.00 NM
7	WGAL	Tu	10/23/12	5:55 PM	M-F 5-6p News	5-6p	:30	TS12 TV 16H	\$1,000.00 NM
2	WGAL	W	10/24/12	5:29 PM	M-F 5-6p News	5-6p	:30	TS12 TV 16H	\$1,000.00 NM
3	WGAL	Th	10/25/12	5:29 PM	M-F 5-6p News	5-6p	:30	TS12 TV 16H	\$1,000.00 NM
4	WGAL	F	10/26/12	5:29 PM	M-F 5-6p News	5-6p	:30	TS12-TV-15H	\$1,000.00 NM
13	10/23/12	10/29/12	M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	MTWTF--	:30	5	\$1,400.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate 10/23/1210/29/12MTWTF--5\$1,400.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/23/12	6:18 PM	M-F News 8 at 6p	6-630p	:30	TS12-TV-15H	\$1,400.00 NM
1	WGAL	W	10/24/12	5:59 PM	M-F News 8 at 6p	6-630p	:30	TS12-TV-15H	\$1,400.00 NM
5	WGAL	Th	10/25/12	6:26 PM	M-F News 8 at 6p	6-630p	:30	TS12-TV-15H	\$1,400.00 NM
3	WGAL	F	10/26/12	6:29 PM	M-F News 8 at 6p	6-630p	:30	TS12 TV 16H	\$1,400.00 NM
14	10/23/12	10/29/12	M-F News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	MTWTF--	:30	10	\$950.00	NM
<div>Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate 10/23/1210/29/12MTWTF--10\$950.00</div>									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WGAL	Tu	10/23/12	6:08 AM	M-F News 8 at 6a	6-7a	:30	TS12-TV-15H	\$950.00 NM
1	WGAL	Tu	10/23/12	6:29 AM	M-F News 8 at 6a	6-7a	:30	TS12 TV 16H	\$950.00 NM
2	WGAL	W	10/24/12	6:16 AM	M-F News 8 at 6a	6-7a	:30	TS12 TV 16H	\$950.00 NM
8	WGAL	W	10/24/12	6:37 AM	M-F News 8 at 6a	6-7a	:30	TS12-TV-15H	\$950.00 NM
9	WGAL	Th	10/25/12	5:59 AM	M-F News 8 at 6a	6-7a	:30	TS12-TV-15H	\$950.00 NM
3	WGAL	Th	10/25/12	6:15 AM	M-F News 8 at 6a	6-7a	:30	TS12 TV 16H	\$950.00 NM
10	WGAL	F	10/26/12	6:24 AM	M-F News 8 at 6a	6-7a	:30	TS12-TV-15H	\$950.00 NM



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**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

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965779-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	325	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/23/12	10/29/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	10	\$950.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	F	10/26/12	6:44 AM	M-F News 8 at 6a	6-7a	:30	TS12 TV 16H	\$950.00 NM
15	10/23/12	10/29/12	M-Sun Nightly News	630-730p	MTWTF--	:30	5	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	MTWTF--	5	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	Tu	10/23/12	6:52 PM	M-Sun Nightly News	630-730p	:30	TS12 TV 16H	\$2,800.00 NM
4	WGAL	W	10/24/12		M-Sun Nightly News	630-730p	:00		<del>\$2,800.00</del> NM
Credited									
1	WGAL	Th	10/25/12	6:52 PM	M-Sun Nightly News	630-730p	:30	TS12 TV 16H	\$2,800.00 NM
2	WGAL	F	10/26/12		M-Sun Nightly News	630-730p	:00		<del>\$2,800.00</del> NM
Credited									
16	10/23/12	10/29/12	Entertainment Tonight	7-730p	MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/23/12	7:26 PM	Entertainment Tonight	7-730p	:30	TS12-TV-15H	\$500.00 NM
2	WGAL	W	10/24/12	7:19 PM	Entertainment Tonight	7-730p	:30	TS12 TV 16H	\$500.00 NM
5	WGAL	Th	10/25/12	7:26 PM	Entertainment Tonight	7-730p	:30	TS12-TV-15H	\$500.00 NM
3	WGAL	F	10/26/12	7:29 PM	Entertainment Tonight	7-730p	:30	TS12-TV-15H	\$500.00 NM
17	10/23/12	10/29/12	NBC Today Show	7-9A	MTWTF--	:30	15	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	MTWTF--	15	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/23/12	7:23 AM	NBC Today Show	7-9A	:30	TS12-TV-15H	\$900.00 NM
2	WGAL	Tu	10/23/12	8:34 AM	NBC Today Show	7-9A	:30	TS12 TV 16H	\$900.00 NM
11	WGAL	Tu	10/23/12	8:59 AM	NBC Today Show	7-9A	:30	TS12-TV-15H	\$900.00 NM
3	WGAL	W	10/24/12	7:59 AM	NBC Today Show	7-9A	:30	TS12 TV 16H	\$900.00 NM
4	WGAL	W	10/24/12	8:29 AM	NBC Today Show	7-9A	:30	TS12-TV-15H	\$900.00 NM
15	WGAL	W	10/24/12	8:59 AM	NBC Today Show	7-9A	:30	TS12 TV 16H	\$900.00 NM
14	WGAL	Th	10/25/12	7:29 AM	NBC Today Show	7-9A	:30	TS12-TV-15H	\$900.00 NM
6	WGAL	Th	10/25/12	8:26 AM	NBC Today Show	7-9A	:30	TS12 TV 16H	\$900.00 NM
5	WGAL	Th	10/25/12	8:44 AM	NBC Today Show	7-9A	:30	TS12-TV-15H	\$900.00 NM
7	WGAL	F	10/26/12	7:24 AM	NBC Today Show	7-9A	:30	TS12-TV-15H	\$900.00 NM
12	WGAL	F	10/26/12	8:35 AM	NBC Today Show	7-9A	:30	TS12 TV 16H	\$900.00 NM
8	WGAL	F	10/26/12	8:59 AM	NBC Today Show	7-9A	:30	TS12-TV-15H	\$900.00 NM
18	10/23/12	10/29/12	Access Hollywood	730-8p	MTWTF--	:30	2	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	MTWTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/23/12	7:54 PM	Access Hollywood	730-8p	:30	TS12 TV 16H	\$500.00 NM
1	WGAL	W	10/24/12	7:41 PM	Access Hollywood	730-8p	:30	TS12-TV-15H	\$500.00 NM
19	10/23/12	10/29/12	NBC Today Show II	9-10a	MTWTF--	:30	7	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/23/12	10/29/12	MTWTF--	7	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

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965779-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	325	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/23/12	10/29/12	NBC Today Show II	9-10a	MTWTF--	:30	7	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WGAL	Tu	10/23/12	9:28 AM	NBC Today Show II	9-10a	:30	TS12 TV 16H	\$200.00 NM
1	WGAL	Tu	10/23/12	9:57 AM	NBC Today Show II	9-10a	:30	TS12-TV-15H	\$200.00 NM
2	WGAL	W	10/24/12	9:58 AM	NBC Today Show II	9-10a	:30	TS12-TV-15H	\$200.00 NM
3	WGAL	Th	10/25/12	9:28 AM	NBC Today Show II	9-10a	:30	TS12 TV 16H	\$200.00 NM
7	WGAL	Th	10/25/12	9:51 AM	NBC Today Show II	9-10a	:30	TS12-TV-15H	\$200.00 NM
4	WGAL	F	10/26/12	9:29 AM	NBC Today Show II	9-10a	:30	TS12 TV 16H	\$200.00 NM
20	10/26/12	10/26/12	NBC Prime	10-11p	----1--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----1--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	10/26/12	10:29 PM	NBC Prime	10-11p	:30	TS12 TV 16H	\$800.00 NM
21	10/26/12	10/26/12	NBC Prime	8-9p	----2--	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	----2--	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	F	10/26/12	8:19 PM	NBC Prime	8-9p	:30	TS12 TV 16H	\$650.00 NM
2	WGAL	F	10/26/12	8:41 PM	NBC Prime	8-9p	:30	TS12-TV-15H	\$650.00 NM
23	10/27/12	10/28/12	Sa/Su News 8 at 6	6-630p	-----SS	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----SS	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Sa	10/27/12	5:59 PM	Sa/Su News 8 at 6	6-630p	:30	TS12 TV 16H	\$500.00 NM
1	WGAL	Su	10/28/12	6:29 PM	Sa/Su News 8 at 6	6-630p	:30	TS12 TV 16H	\$500.00 NM
24	10/27/12	10/27/12	NBC Saturday Night Live	1130p-1a	-----3-	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----3-	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Sa	10/27/12	12:09 AM	NBC Saturday Night Live	1130p-1a	:30	TS12 TV 16H	\$800.00 NM
1	WGAL	Sa	10/27/12	12:39 AM	NBC Saturday Night Live	1130p-1a	:30	TS12 TV 17H	\$800.00 NM
3	WGAL	Sa	10/27/12	1:00 AM	NBC Saturday Night Live	1130p-1a	:30	TS12 TV 16H	\$800.00 NM
25	10/27/12	10/27/12	Sat/Sun News 8 at 6a	6-7a	-----2-	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----2-	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/27/12	6:20 AM	Sat/Sun News 8 at 6a	6-7a	:30	TS12 TV 16H	\$150.00 NM
2	WGAL	Sa	10/27/12	6:55 AM	Sat/Sun News 8 at 6a	6-7a	:30	TS12 TV 17H	\$150.00 NM
26	10/27/12	10/27/12	NBC Saturday Today	7-9a	-----2-	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----2-	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Sa	10/27/12	7:56 AM	NBC Saturday Today	7-9a	:30	TS12 TV 16H	\$750.00 NM
1	WGAL	Sa	10/27/12	8:22 AM	NBC Saturday Today	7-9a	:30	TS12 TV 17H	\$750.00 NM
27	10/27/12	10/27/12	Sa/Su News 8 at 9a	9-10a	-----2-	:30	2	\$400.00	NM



Send Payment To:  
**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965779-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R	325	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----2-	2	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa	10/27/12	9:31 AM	Sa/Su News 8 at 9a	9-10a	:30	TS12	TV 16H	\$400.00	NM
2 WGAL Sa	10/27/12	9:58 AM	Sa/Su News 8 at 9a	9-10a	:30	TS12	TV 17H	\$400.00	NM
28	10/27/12	10/27/12	NBC Prime	9-10p	-----2-	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----2-	2	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa	10/27/12	9:18 PM	NBC Prime	9-10p	:30	TS12	TV 17H	\$350.00	NM
2 WGAL Sa	10/27/12	9:41 PM	NBC Prime	9-10p	:30	TS12	TV 16H	\$350.00	NM
29	10/28/12	10/28/12	Sat/Sun News 8 at 6a	6-7a	-----2	:30	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----2	2	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Su	10/28/12	6:29 AM	Sat/Sun News 8 at 6a	6-7a	:30	TS12	TV 17H	\$200.00	NM
2 WGAL Su	10/28/12	6:54 AM	Sat/Sun News 8 at 6a	6-7a	:30	TS12	TV 16H	\$200.00	NM
30	10/28/12	10/28/12	NBC Sunday Today	8-9a	-----1	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Su	10/28/12	8:27 AM	NBC Sunday Today	8-9a	:30	TS12	TV 17H	\$650.00	NM
31	10/28/12	10/28/12	Sa/Su News 8 at 9a	9-10a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Su	10/28/12	9:09 AM	Sa/Su News 8 at 9a	9-10a	:30	TS12	TV 16H	\$400.00	NM
32	10/23/12	10/29/12	M-Su News 8 at 11p	11-1135p	MTWTFSS-	:30	6	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTFSS-	6	\$850.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WGAL Tu	10/23/12	11:30 PM	M-Su News 8 at 11p	11-1135p	:30	TS12-TV-15H		\$850.00	NM
3 WGAL W	10/24/12	11:31 PM	M-Su News 8 at 11p	11-1135p	:30	TS12	TV 16H	\$850.00	NM
6 WGAL Th	10/25/12	11:30 PM	M-Su News 8 at 11p	11-1135p	:30	TS12	TV 16H	\$850.00	NM
7 WGAL F	10/26/12	11:25 PM	M-Su News 8 at 11p	11-1135p	:30	TS12-TV-15H		\$850.00	NM
4 WGAL Sa	10/27/12	11:10 PM	M-Su News 8 at 11p	11-1135p	:30	TS12	TV 17H	\$850.00	NM
33	10/28/12	10/28/12	M-Su Late News Off-Time	Late News Off-Time	-----S	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	-----S	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Su	10/28/12	12:03 AM	M-Su Late News Off-Time	Late News Off-Time	:30	TS12	TV 16H	\$600.00	NM
34	10/28/12	10/28/12	NFL	NFL Various	-----S	:30	1	\$5,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$5,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.





Send Payment To:  
**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
965779-1	10/28/12	October 2012	10/01/12 - 10/28/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Smith/R/Senator	T SMITH/SEN/R	325	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
34	10/28/12	10/28/12	NFL	NFL Various	-----S	:30	1	\$5,200.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>Su</td><td>10/28/12</td><td>10:45 PM</td><td>NFL</td><td>NFL Various</td><td>:30</td><td>TS12 TV 17H</td><td>\$5,200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Su	10/28/12	10:45 PM	NFL	NFL Various	:30	TS12 TV 17H	\$5,200.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WGAL	Su	10/28/12	10:45 PM	NFL	NFL Various	:30	TS12 TV 17H	\$5,200.00	NM																																	
35	10/28/12	10/28/12	Sa/Su News 8 at 9a	9-10a	-----S	:30	1	\$400.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$400.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>Su</td><td>10/28/12</td><td>9:40 AM</td><td>Sa/Su News 8 at 9a</td><td>9-10a</td><td>:30</td><td>TS12 TV 17H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Su	10/28/12	9:40 AM	Sa/Su News 8 at 9a	9-10a	:30	TS12 TV 17H	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-----S	1	\$400.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WGAL	Su	10/28/12	9:40 AM	Sa/Su News 8 at 9a	9-10a	:30	TS12 TV 17H	\$400.00	NM																																	
Total Spots							120																																				

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$74,025.00</b>
<u>Agency Commission</u>	<b>\$11,103.75</b>
<u>Net Amount Due</u>	<b>\$62,921.25</b>



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

www.thewgalchannel.com

Billing Address:

**SRCP Media Inc**  
**Attention: Accounts Payable**  
**201 North Union Street**  
**Ste 200**  
**Alexandria, VA 22314**

Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954710-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Smith/R/Senator	T SMITH/SEN/R #273	288

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954710	06331576

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	15

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/01/12	NBC Today Show III	10-11a	M-----	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	M-----	2	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M		10/01/12	10:28 AM	NBC Today Show III	10-11a	:30	TS12TV12H	\$150.00	NM
2 WGAL M		10/01/12	10:59 AM	NBC Today Show III	10-11a	:30	TS12TV11H	\$150.00	NM
4	10/01/12	10/01/12	NBC Tonight Show	1135p-1235a	1-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M		10/01/12	12:32 AM	NBC Tonight Show	1135p-1235a	:30	TS12TV12H	\$175.00	NM
5	09/25/12	10/01/12	M-F 11-12P	11A-12P	MTWTF--	:30	5	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	5	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WGAL M		10/01/12	11:20 AM	M-F 11-12P	11A-12P	:30	TS12TV12H	\$100.00	NM
6	09/25/12	10/01/12	M-F 12:30-1p	12:30-1p	MTWTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTF--	4	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M		10/01/12	12:47 PM	M-F 12:30-1p	12:30-1p	:30	TS12TV12H	\$100.00	NM
8	10/01/12	10/01/12	M-F 12-12:30p News	12-12:30p	1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M		10/01/12	12:20 PM	M-F 12-12:30p News	12-12:30p	:30	TS12TV11H	\$400.00	NM
10	10/01/12	10/01/12	Dr. Phil	3-4p	1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954710-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	T SMITH/SEN/R #273	288	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/01/12	10/01/12	Dr. Phil	3-4p	1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/01/12 3:20 PM Dr. Phil 3-4p :30 TS12TV11H \$200.00 NM									
11	10/01/12	10/01/12	M-F 4-5P	4-5P	1-----	:30	1	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/01/12 4:56 PM M-F 4-5P 4-5P :30 TS12TV12H \$275.00 NM									
14	10/01/12	10/01/12	M-F News 8 at 5a	5-6a	1-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/01/12 5:08 AM M-F News 8 at 5a 5-6a :30 TS12TV11H \$300.00 NM									
15	10/01/12	10/01/12	M-F 5-6p News	5-6p	1-----	:30	1	\$885.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$885.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/01/12 5:41 PM M-F 5-6p News 5-6p :30 TS12TV11H \$885.00 NM									
18	10/01/12	10/01/12	M-F News 8 at 6p	6-630p	1-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/01/12 6:18 PM M-F News 8 at 6p 6-630p :30 TS12TV12H \$1,200.00 NM									
20	10/01/12	10/01/12	M-F News 8 at 6a	6-7a	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/01/12 6:08 AM M-F News 8 at 6a 6-7a :30 TS12TV12H \$800.00 NM									
22	10/01/12	10/01/12	Entertainment Tonight	7-730p	1-----	:30	1	\$575.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/01/12 7:11 PM Entertainment Tonight 7-730p :30 TS12TV11H \$575.00 NM									
24	10/01/12	10/01/12	Access Hollywood	730-8p	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/01/12 7:40 PM Access Hollywood 730-8p :30 TS12TV12H \$600.00 NM									
27	10/01/12	10/01/12	NBC Today Show II	9-10a	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/01/12 9:28 AM NBC Today Show II 9-10a :30 TS12TV11H \$350.00 NM									



Send Payment To:  
**WGAL**  
**P.O. Box 26878**  
**Lehigh Valley, PA 18002-6878**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954710-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
Smith/R/Senator	T SMITH/SEN/R #273	288

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	09/25/12	10/01/12	M-Su News 8 at 11p	11-1135p	MTWTFSS-	:30	5	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/25/12	10/01/12	MTWTFSS-	5	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M	10/01/12			M-Su News 8 at 11p	11-1135p	:00		<del>\$750.00</del>	NM
Credited									
32	10/01/12	10/01/12	M-Su News 8 at 11p	11-1135p	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M	10/01/12	11:23 PM		M-Su News 8 at 11p	11-1135p	:30	TS12TV11H	\$800.00	NM
<u>Total Spots</u>							<b>16</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$7,060.00</b>
<u>Agency Commission</u>	<b>\$1,059.00</b>
<u>Net Amount Due</u>	<b>\$6,001.00</b>